## Newsletter

## NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.



December, 1987

P.O. Box 10387, Raleigh, North Carolina 27605

919/821-2226

## Message from the President



It is with a great sense of responsibility and expectation that I undertake to lead NCPHA this year as your president. NCPHA is a great organization representing all aspects of public health. In fact, we are the largest state affiliate of the American Public Health Association, and that alone is something to be proud of.

Today, we are faced with what, at times, seem like insurmountable problems for Public Health in our state. Environmentally, we are charged with protecting our water, our food and our very existance,

which depends upon keeping our environment and all its aspects safe for us and future generations. Personal Health, Laboratory, Health Education, Nutrition and all other areas of public health are working hard to give to the citizens of North Carolina the finest quality of life in our nation. All of these things are being done with less money, less people, more regulations, more stress and more demands on our time.

In the past, NCPHA has worked hard for Public Health in North Carolina, and I know we are going to do so in the future, but we need to be more active. We need to be heard as the Voice of Public Health in North Carolina — not just once a year when we meet at our Annual Meeting, but all year long and in every aspect of public health.

Some exciting things are coming down the pike for NCPHA. We are proposing some major changes in our organization that we feel will help to make us THE VOICE OF PUBLIC HEALTH IN NORTH CAROLINA. In the next Newsletter, we will be outlining these

changes in detail. Study them, see if they are what you want for your organization and come to the next Annual Meeting to make your views heard.

Our greatest asset in public health in North Carolina is our people. It is our job as members of NCPHA to convince other public health workers that their place is with us. United in public health there is nothing we cannot accomplish, but united we must be.

Our Annual Meeting in September was, from all the feedback I have received, one of the very best we have ever had. We certainly had more exhibits (86), more wonderful doorprizes, and more good educational sessions presented by the Sections. The General Sessions were outstanding. The speakers — from Secretary Flaherty's comments on the importance of the grass-roots workers to Dan Shingleton's rousing Keynote address on "Public Health: We Care" to APHA President Dr. Bailus Walker's talk on "The New Public Health Agenda" — were educational, informative and an asset to our meeting. None of this would have been possible had not Lillie Dewitt, Lacy Williams and their outstanding committees been there to anticipate our every need. NCPHA owes these people and the Cumberland County Health Department a vote of thanks for all their hard work.

Committee Chairmen have been appointed and the Executive Committee is hard at work taking care of the business of your organization. Be prepared: we will be calling on you for your help. If there is anything that I or NCPHA can do for you this year, do not fail to let me know.

I thank you for your vote of confidence. I anticipate that this is going to be an exciting year for me and for NCPHA. Have a joyful and safe holiday season and may the New Year bring each of you health, wealth, and happiness.

Susan M. O'Brien President, NCPHA

## 1987-88

## North Carolina Public Health Association, Inc. Executive Committee

#### **PRESIDENT**

Susan M. O'Brien New Hanover County Health Dept. 2029 South 17th St. P.O. Box 3785 Wilmington, NC 28406 919/763-2931

#### **SECRETARY**

Lillie M. Dewitt Cumberland County Health Dept. 227 Fountainhead Lane Fayetteville, NC 28301 919/483-9046

#### APHA REPRESENTATIVE

Jimmie L. Rhyne, M.D.
Maternal & Child Health Branch
Division of Health Services
P.O. Box 2091
Raleigh, NC 27602
919/733-7791

#### PRESIDENT-ELECT

Ann F. Wolfe, M.D. Maternal & Child Care Section Division of Health Services P.O. Box 2091 Raleigh, NC 27602 919/733-3816

#### TREASURER

Leonard Wood Catawba County Health Dept. Rt. 3, Box 338 Hickory, NC 28601 204/328-2561

## SOUTHERN HEALTH ASSOCIATION

REPRESENTATIVE
Peggy Nelson
Personnel Office
Division of Health Services
P.O. Box 2091
Raleigh, NC 27602
919/733-3041

#### VICE-PRESIDENT

Barbara O. Chavious Dept. of Health Policy and Adminis. Box 7400 Rosenau Hall School of Public Health-UNC Chapel Hill, NC 27599 919/966-1451

#### IMMEDIATE PAST PRESIDENT

Stacy Covil
Sanitation Branch
Division of Health Services
P.O. Box 2091
Raleigh, NC 27602
919/733-2884

#### ALTERNATE REPRESENTATIVE

TO APHA & SHA
Thomas F. Owens
Guilford County Health Dept.
P.O. Box 3508
Greensboro, NC 27401
919/373-3771

minute

## **GOVERNING COUNCIL**

#### MEMBERS AT LARGE

Dates in Parenthesis indicate the year of the Annual Meeting in which the term of the MEMBER-at-Large expires.

CHARLES POWELL (1990) Wayne County Health Dept. 301 N. Herman Street, Box CC Goldsboro, N.C. 27530 919/736-7801

JONATHAN PAUL LEVIN (1989) Mecklenburg County Health Dept. 249 Billingsley Road Charlotte N.C. 28211 704/375-1885

NANCY GATEWOOD (1988) Buncombe County Health Dept. 35 Woodfin Street Asheville, N.C. 28807 704/255-5671 KATHY PEEDIN (1990)
Office of Administrative Procedures
Division of Health Services
P.O. Box 2091
Raleigh, N.C. 27602
919/733-3131

KEITH GLOVER (1989) Wake County Health Dept. P.O. Box 949 Raleigh, N.C. 27602 919/755-0761

MICHAEL CLEMENTS (1988) North Central Regional Office Division of Health Services 310 E. Third Street, Suite 200 Winston-Salem, N.C. 27101 919/761-2390

#### **AFFILLIATES**

EASTERN DISTRICT Jim Higdon Division of Health Services 404 St. Andrews Dr. Greenville, N.C. 27834 919/756-1343

WESTERN DISTRICT Bob Farris Cabarrus County Health Dept. P.O. Box 1149 Concord, N.C. 28025 704/786-8121

#### **PARLIAMENTARIAN**

CHRIS HOKE Division of Health Services Administrative Procedures P.O. Box 2091 Raleigh, N.C. 27602 919/733-3131

### **SECTION CHAIRPERSONS**

ADULT HEALTH PROMOTION Jeanne Palmer Division of Health Services Eastern Regional Office 404 St. Andrews St. Greenville, N.C. 27834 919/756-1343

COMMUNITY HEALTH ASSISTANTS/ TECHNICIANS Almetha C. Gilbert Guilford County Health Dept. 1482 Rankin Mill Rd. Greensboro, N.C. 27405 919/373-3294

DENTAL HEALTH Steve Cline, DDS Wake County Health Dept. P.O. Box 949 Raleigh, N.C. 27602 919/755-0761

DEVELOPMENTAL REHABILITATION Ann Royal Fayetteville DEC 3403 Melrose Rd. Fayetteville, N.C. 28304 919/486-1605

ENVIRONMENTAL HEALTH Tom Spurling Catawba County Health Dept. Rt. 3, Box 338 Hickory, N.C. 28601 704/328-2561 HEALTH EDUCATION Deborah Bennett Stanly County Health Dept. 945 N. Fifth Street Albemarle, N.C. 28001 704/982-9171

LABORATORY
Betty Smith
Wilson County Health Dept.
1801 Glendale Drive
Wilson, N.C. 27893
919/237-3141

MANAGEMENT SUPPORT Camille Bishop Guilford County Health Dept. P.O. Box 3508 Greensboro, N.C. 27401 919/373-3202

MATERNAL & CHILD HEALTH Marian B. Duggins New Hanover County Health Dept. P.O. Box 3785 Wilmington, N.C. 28406 919/763-2931

NURSING Melinda M. McLemore Division of Health Services Western Regional Office Black Mountain, N.C. 28711 704/669-3471 NUTRITION Susan Hayes Randolph County Health Dept. 2222 S. Fayetteville St. Asheboro, N.C. 27203 919/629-2131

PUBLIC HEALTH MANAGEMENT Lorey White, Jr. Union County Health Dept. 500 N. Main St. Monroe, N.C. 28110 704/283-3785

STD
Lonnie House
Division of Health Services
Eastern Regional Office
404 St. Andrews Dr.
Greenville, N.C. 27834
919/756-1138

SOCIAL WORK Kay G. Brandon Guilford County Health Dept. 300 E. Northwood St. Greensboro, N.C. 27401 919/333-6634

STATISTICS/EPIDEMIOLOGY/ IMMUNIZATION Robert H. Holbrook, M.D. Robeson County Health Dept. Rt. 4, Box 388 Lumbefton, N.C. 28358 919/738-7231

## STANDING COMMITTEE CHAIRPERSONS

ANNUAL MEETING Susan M. O'Brien New Hanover County Health Dept. 2029 S. 17th Street P.O. Box 3785 Wilmington, N.C. 28406 919/763-2931

AUDITING Richard Baxley Davidson County Health Dept. P.O. Box 439 Lexington, N.C. 27293 704/249-7011

AWARDS John Freeman, DVM Division of Health Services P.O. Box 2091 Raleigh, N.C. 27602 919/733-3410

BUDGET: Leonard Wood Catawba County Health Dept. Route 3, Box 338 Hickory, N.C. 28601 704/328-2561

BY-LAWS & MANUAL OF PROCEDURE Libby H. Stevens North Central Regional Office Division of Health Services BY LAWS (continued) 310 E. Third Street, Suite 200 Winston-Salem, N.C. 27101 919/761-2390

LEGISLATIVE
Robert S. Parker
New Hanover County Health Dept.
2029 S. 17th Street
P.O. Box 3785
Wilmington, N.C. 28406
919/763-2931

LOCAL ARRANGEMENTS SUBCOMMITTEE Mary Grenz Jalloh Forsyth County Health Dept. 741 Highland Ave. P.O. Box 2975 Winston-Salem, N.C. 27102 919/727-8172

MEMBERSHIP Karen Willett Guilford County Health Dept. P.O. Box 3508 Greensboro, N.C. 27401 919/373-3771

NOMINATING COMMITTEE
Stacy Covil
Division of Health Services
Sanitation Branch
P.O. Box 2091

NOMINATING (continued) Raleigh, N.C. 27602 919/733-2884

PROGRAM SUBCOMMITTEE Ann Wolfe, M.D. Maternal and Child Care Section Division of Health Services P.O. Box 2091 Raleigh, N.C. 27602 919/733-3816

PUBLIC RELATIONS Nick Engel North Central Regional Office Division of Health Services 310 E. Third Street, Suite 200 Winston-Salem, N.C. 27101 919/761-2390

RESOLUTIONS
Beth Joyner
Craven County Health Dept.
2102 Neuse Blvd.
P.O. Box 1390
New Bern, N.C. 28560
919/633-4121

SCHOLARSHIP Richard M. House UNC School of Public Health Chapel Hill, N.C. 27599 919/966-3309

## **Annual Meeting Highlights**



Opening of Exhibit by Stacy and Lacy.

# Minutes North Carolina Public Health Association Annual Business Meeting September 16, 1987

President Stacy Covil presided over the Meeting which was held at the Bordeaux Motor Inn in Fayetteville, North Carolina.

#### **ACTIONS TAKEN:**

A motion was made by John Alley, seconded by Peggy Nelson, to approve the Public Health Community Health Assistants/Technicians Subsection becoming a Section. Motion Passed.

A Motion was made by Lottie Daw, seconded by T. B. Haynes, to approve the following Nominating Committee's slate of officers for 1987-1988: President Elect — Ann Wolfe, Vice President — Barbara Chavious, Secretary — Lillie DeWitt, Treasurer — Leonard Wood, Members-at-Large — Kathy Peedin and Charles Powell. Motion Passed.

#### OTHER PERTINENT DISCUSSION:

Leonard Wood, Treasurer, gave a Treasurer's Report and stated the Audit Committee had met and found the books to be in order.

With no further business the meeting was adjourned.

# Minutes North Carolina Public Health Association Annual Business Meeting September 18, 1987

President Stacy Covil presided over the Meeting which was held at the Bordeaux Motor Inn in Fayetteville, North Carolina.

#### **ACTIONS TAKEN:**

A motion was made to approve the Resolution concerning NCPHA supporting the State of Practice Committee. Motion passed.

#### OTHER PERTINENT DISCUSSION:

There was a moment of silent prayer for the following deceased members of NCPHA: Helen Ray — Johnston County Health Department, Nancy Collins — Catawba County Health Department, Paul Fulbright — Burke County Health Department, Ed Ruppert — DHS, Calvin Wicker — Bladen County Health Department, John Efird — Caldwell County Health Department, Wiley Branble — Cumberland County Health Department, Bill Richardson — School of Public Health,



82nd Airborne Division Band performs at First General Session.

Bob McDaniel — DHS, and P.D. Martin — Wake County Health Department.

In the drawing for the Membership Incentive, Peggy Nelson who sponsored Mary Graham Green, each won \$50.

Eddie Pierce installed the new slate of officers of NCPHA for 1987-1988: President — Susan O'Brien, President Elect — Ann Wolfe, Vice President — Barbara Chavious, Secretary — Lillie DeWitt, Treasurer — Leonard Wood, Members-at-Large — Kathy Peedin and Charles Powell.

With no further business the meeting was adjourned.

Libby H. Stephens Secretary NCPHA, Inc.



#### Reynolds Award 1987 Chris Gareth Hoke

For providing practical approaches to the resolution of public health problems and issues that require legal action:

For providing assistance in rewriting of many public health program rules and the drafting of new areas of public health endeavor;

For having been instrumental in the

recodification of North Carolina public health statutes; For always being available to public health workers when they

need assistance;
For being a state employee who brings empathy and a sense of

fairness to his role as a public hearing officer;
For these and other significant contributions to public health,
the North Carolina Public Health Association presents the 1987

#### Rankin Award 1987 William Edward Pierce, Jr.

Carl V. Reynolds Award to Chris Gareth Hoke.

For enthusiasm, dedication, and sincerity:

For exemplary professionalism, leadership, and inspiration in the field of environmental health;

For years of untiring energies directed toward improving environmental health in a large multi-county health department;

For years of devotion and dedication to improving environmental health throughout eastern North Carolina;

For strong advocacy of training and education for both undergraduates and in-service education programs for environmental health professionals;

For these and other outstanding contributions to public health, the North Carolina Public Health Association presents the 1987 Rankin Award to Mr. William Edward Pierce, Jr.



Accepting The Norton Group Award in behalf of the N.C. State Food Science Extension are, (left to right): Dr. Frank B. Thomas, Dr. John E. Rushing, Dr. Max E. Gregory, and Mrs. E.L. Norton.

#### **Norton Group Award** 1987

#### **Food Science Extension** North Carolina State University

For being a strong ally of public health for many years;

For assisting Environmental Health personnel in developing a Food Protection Short Course that is considered essential for training new sanitarians;

For having established and maintained a food service manager's training program through cooperative efforts with local and State public health and agricultural extension

For their tireless efforts in assisting the State in developing milk training programs for dairy processors:

For striving to improve communication between regulators, the food processing and service industries, and academia;

For these and other significant contributions to public health, the North Carolina Public Health Association presents the 1987 Norton Group Award to Food Science Extension at North Carolina State University, with special recognition to Dr. Frank Thomas, Dr. Max Gregory, and Dr. John Rushing.



John Freeman presents Citation of Merit to Jean Mathews.

#### Citation of Merit 1987 Jean G. Mathews

By promoting the public health concept as she began her career dealing with diptheria and whooping cough;

By training staff nurses to perform at peak levels of efficiency while maintaining professionalism;

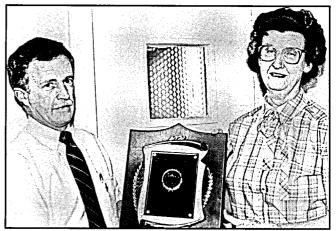
By her dedication to strengthening old and developing new programs providing continuing education for nurses;

By sharing her enthusiasm with high school and college students to promote interest and experience in health careers:

And by being a dedicated volunteer in reducing the health risks facing the elderly by making available nutritious foods, smoke alarms, and health education;

For these and other significant contributions to public health for nearly 40 years, the North Carolina Public Health Association presents the 1987 Citation of Merit Award to Jean G. Mathews.

## Distinguished Service Award 1987 Helen Wells, M.D.



Dr. Helen Wells is presented her award back home in Cherokee County by Robert C. Wood, Health Director.

By gaining the respect of all citizens in her county by being a competent and caring physician;

By assisting to start the first family planning clinic in her area of the state, serving several counties;

By faithful service and dedication on a County Board of Health and as Chairman of the Board for nine years;

By serving as an effective liaison between the area's medical community and the health department;

By being instrumental in recruiting clinicians for health department programs;

And by practicing the concept of family care within the context of public health with impeccable integrity, discipline and professionalism;

For these and other outstanding contributions to public health. the North Carolina Public Health Association presents the 1987 Distinguished Service Award to Helen Wells, M.D.

#### Citation of Merit 1987 Constance B. Boner

By continually inspiring and motivating those around her;

By freely giving of herself, caring for others, and promoting good relations with the medical community;

By having given 37 years of faithful service to the field of public health:

By having received three N.C.P.H.A. Service Awards;

By having received the 1984 Director's Award in Davidson County;

And by having received the

1986 Davidson County Health Department Employee of the Year

For these and other outstanding contributions to public health, the 1987 Citation of Merit Award of the North Carolina Public Health Association is awarded to Constance B. Boner.



Connie Boner receives her award from John Freeman, Awards Committee Chairperson.

### AWARD CREATED FOR WELL-KNOWN SANITARIAN



Bill Broadway is honored as the first recipient of the award established in his name.

The North Carolina Environmental Health Section has created an award to honor a nationally known sanitarian, Mr. Bill Broadway. The W.A. "Bill" Broadway Award was commissioned in honor of Bill to recognize, annually, someone who has consistently improved the practice of environmental health through superior achievements and professional and technical excellence.

Bill began his career in environmental health in 1938 as a county sanitarian in Bladen County, North Carolina. From there, he later moved to Stanly County and eventually became the district sanitarian for all of Western North Carolina. Bill has

always been at the forefront of evolutionary change within environmental health — from the control of biological agents of disease to the control of chemical hazards and water pollution.

He has served all sanitarians in the State of North Carolina as President of the Environmental Health Section in 1949 and as President of the North Carolina Public Health Association in 1978-79. Bill was elected President of the National Environmental Health Association in 1971. He has been a member of the internationally-known and respected National Sanitation Foundation's Council for almost two decades and has been elected Chairman of the Council for almost half this time. Through leadership in these major organizations, he has impacted the practice of environmental health, both locally and nationally. He has been honored with every professional award available to the sanitarian as reward for his dedicated service.

The Award was presented in a formal ceremony during the annual N.C. Environmental Health Section Business Meeting on September 16, 1987 in Fayetteville, N.C. There were approximately 200 sanitarians and dignitaries present. The entire award process and ceremony were kept absolutely secret from Bill so that a "surprise" presentation could be made. The permanent award plague was unveiled to present a life-size basrelief of Bill's countenance and a bronze scroll with Bill's name inscribed on it, mounted on a dark walnut plague. The plague had bronze name plagues mounted on the bottom. Annual award recipients will have their names engraved on these smaller name plaques.

Several well-known national and state leaders were invited to participate in the ceremony. Mrs. Ruby Hooper, the Deputy Secretary of the N.C. Department of Human Resources stated that, "I have often said that when one of us succeeds, we all succeed; and we all have succeeded today. This beautiful Award plague will hang in the Environmental Health Section of the N.C. Division of Health Services, and as persons go through that hall, they will understand that there was a great gentleman for whom this award was named. Bill Broadway, North Carolina is richer because of you."

Dr. Ronald Levine, North Carolina State Health Director said "Bill Broadway has a God-given gift to provide inspiration, leadership, and a feeling of importance and dedication to workers who often are plugging away in a very difficult field, the field of public health practice. The Award you are receiving today is named after a giant in environmental health and public health —

an outstanding, respected, admired toiler in public service, and I

congratulate you and Viola.

Dr. Nina McClelland, President and Chief Executive Officer of the National Sanitation Foundation said. "All too often we fail to say thanks and we love you to the people who mean the most to us, who we love the most, who have meant the most to us, so on behalf of all of us at the National Sanitation Foundation who have been invited, we appreciate being included in this ceremony. NSF appreciates North Carolina loaning Bill Broadway to us. He is a dedicated sanitarian, a talented leader, an extraordinary diplomat, a champion of the environment, a warm and gentle friend. He has shown us all how important it is to care, and it is significant that this Award occurs at a meeting with the motto 'Public Health - We Care'. On behalf of myself, Doris, Jan and Carol, we love you very dearly, we thank you, and God Bless vou.

Trenton Davis spoke highly of Bill and Viola's persuasive talents. "Bill and Viola are great persuaders, their persuasive

abilities are in their hearts.

Stacy Covil, President of the North Carolina Public Health Association and Head of the Sanitation Branch, Division of Health Services said that, "Bill's greatest achievement is as a salesman, a promoter, and a diplomat. He could get the job done because he was a member of every public health organization. That's the reason he accomplished so much.'

Jessie Canady, retired sanitarian and long time friend to Bill, relieved the emotional tension that had developed by that time by recalling some old memories and telling a joke on Bill and Viola.

Romey Baxley, District Sanitarian for the State of North Carolina and long time friend revealed that Bill is a diplomat. "He can tell you to go to the devil in such a way you look forward to the trip." Romey went on to say that, "Bill has dedicated his life to making this a better world. I don't know of a greater honor that can be presented to any man, than to have an Award like this created in his name. It is an honor to have known and worked with you."

In response to all the accolades, Bill stated, "How do you respond to an honor like this? I never hoped or dreamed in my wildest dreams, of a day like this in my life. Words cannot express it. My cup has always been half full, but today it is overflowing, and you will never know what this means to Viola and me. We will never forget, nor quit loving, you all. Thank you for letting us feel and smell the roses while we can with this magnificent tribute which I dedicate to all of you and to our absent comrades wherever they may be. Thank you!"

The W.A. "Bill" Broadway Award will be awarded annually to a deserving individual who has significantly and consistently improved the practice of environmental health, and who holds the highest principles of the profession in the tradition of the one

for whom the award is named.

Bill Broadway, the Environmental Health Section of the North Carolina Public Health Association is extremely proud that you are one of our own.

Larry A. Bunn W.A. "Bill" Broadway Award Chairperson



New officers for 1988 are (left to right): Peggy Nelson, Jimmie Rhyne, Lillie DeWitt, Susan O'Brien (President), Stacy Covil (Immediate Past-President), Ann Wolfe, Barbara Chavious, Leonard Wood and Tom Owens.

### NEWS FROM THE SOUTHERN HEALTH ASSOCIATION

The Southern Health Association held its Governing Council meeting on October 16, 1987, in New Orleans, Louisiana, preceding the American Public Health Association annual meeting. At that meeting, the Association accepted a bid from the Tennessee Public Health Association Executive Office to serve as the Executive Office for Southern Health. The change made was, in part, a financial decision, as TPHA offered to do this for one to two years at a greatly reduced cost to the association. The Governing Council believes that this change will promote a stronger organization, with officers having to assume many duties previously handled by the Executive service.

The Southern Health Governing Council voted to give an "Outstanding Legislator Award" to an elected official using the following criteria:

- I. Nominee to be from Southern Health Region
- II. Nominee to be an elected local, state, or federal public servant.
- III. Nominee's state public health association must submit:
  - a. A letter of nomination;
  - b. Evidence that nominee has a proven record of sponsorship and support of beneficial health policies, regulations, legislation, or statutes;
  - c. Specific evidence of the above.
  - d. A curriculum vitae.
- IV. Nominations must be submitted to the Southern Health Association Awards Committee 90 days prior to the approximate date of the presentation of the award.
- V. Decision of Awards Committee should be reported to Governing Council.
- VI. Award to be presented when appropriate and deserved: award need not be presented annually.

The council also voted on policy of the Association. It was recommended that the Association align its direction and objectives closely with those of the state affiliates in order to provide a viable regional advocacy for public health. It was also recommended that a working relationship be developed between the Association and the American Public Health Association. In order to facilitate this recommendation, SHA gave a wine and cheese social for the leadership of APHA after the Leadership Conference.

The 1988 Annual Educational Conference of SHA will be held in Richmond Virginia at the new Omni Hotel, May 3-5, 1988. The meeting will be held in conjunction with the Virginia Public Health Association, the Virginia Environmental Health Association, the Southern Health Commissioners, and a cardiovascular disease group. Plan to be there. The state with the largest number of preregistered participants (excluding Virginia) will be given a free hospitality suite for the use of all members from that state. Think what fun we could have. Virginia is not that far away. A Southern Health Update will be sent to all affilate members before the annual meeting and will give room rates and preregistration information. If you do not receive one and are interested in attending the meeting, contact Peggy E. Nelson, 919/733-3041.

Peggy E. Nelson, Affiliate Representative Southern Health Association

## Life Member Announced

Al Parramore was designated a Life Member of the NCPHA at the 76th Annual Meeting in Fayetteville. He has been granted all rights and privileges attendent to the Life Membership Status. Al, a continuous member of NCPHA for 30 years, retired from the Buncombe County Health Department where he served as Director of Environmental Health. Congratulations, Al!

## AMERICAN PUBLIC HEALTH ASSOCIATION

October 17-22, 1987 New Orleans

Dr. Jimmie L. Rhyne represented NCPHA as Affiliated Representative to the Governing Council of APHA at this year's annual meeing in New Orleans. For the first time other members of NCPHA attended the affiliate leadership meeting with Dr. Rhyne. They were: past-president, Stacy Covil; president, Susan O'Brien; and SHA representative, Peggy Nelson.

The theme of the meeting was "Health Care: For People or for Profit?" Many authors addressed this theme and in summary called for an awareness of the motives of for-profit health organizations and for efforts to encourage them to serve the uninsured and the disenfranchised for the overall benefit of the communities in which they are located.

Some state affiliates received mini-grants for projects centered around this year's theme "Health Care: For People or for Profit?" Mini-grants will be available next year (1988) on the theme "Dealing with the Challenges Expanding Technology Presents to Public Health." NCPHA members are also encouraged to prepare papers for presentation at the annual meetings. The procedures for submitting abstracts will be in "The Nation's Health."

A few of the many papers presented by individuals from North Carolina were:

- (1) Agnes Higgins Award Recipient: Howard Jacobson of the UNC Institute of Nutrition on "A Healthy Pregnancy: the Struggle to Define It?"
- (2) "Services to High Risk Women", Alice Lenihan, Phyllis Gray and Marcia Roth.
- (3) "How to Make the Most Effective Use of State Health Promotion Dollars", Sally Herndon-Malek.
- (4) "Reducing Psychosocial Risk Factors associated with Low Birthweight Infants," Maida Dundon and A.R. Brown.
- (5) "A Comparison of Women in and out of Prematurity Prevention Project in a North Carolina Perinatal Care Region", Paul A. Buescher and Paul J. Meis.
- (6) "Toward a National Health Program, Maternal and Child Health", Jonathan Kotch.
- (7) "The Impact of Sickle Cell Disease on Socialization, Relationships and Life Goals of Affected Children and Families", Michael Clements and Barbara Chavious.

A more complete list can be obtained by reviewing the book on Program and Abstracts, available through Dr. Rhyne.

Ms. Katherine McCarter, Associate Executive Director for Government Relations of APHA provided information on some of APHA's national priorities. These priorities include the following: family planning, use of tobacco, funding of the World Health Organization, consumption of alcohol prior to 21 years, seat belt laws, MCH funding and influencing the candidates in reference to public health issues. A total of 36 resolutions and position papers were passed by the APHA Governing Council. Dr. Rhyne has information concerning same.

Iris R. Shannon, a nurse from the Rush College of Nursing in Chicago won the position of President-Elect. She will serve as President of APHA after the 1988 annual meeting and through the meeting for 1989. Bailus Walker from Washington, D.C. and formerly Health Commissioner for Michigan and Massachusetts was installed as President. The 1988 Annual Meeting will be held November 13-17, 1988 in Boston.

Jimmie L. Rhyne, M.D. Affiliated Representative

#### **Dental Health**

The Annual Meeting of the Dental Health Section of NCPHA was held on September 16, 1987 during the Annual Meeting in Fayetteville. Approximately 45 people attended the program entitled "Preliminary Results of the Statewide Oral Health Survey." Dr. Gary Rozier, DDS, MPH, faculty member at UNC School of Public Health, presented the first of some very interesting results of the Statewide Survey of N.C. school children. More conclusive data will be available in the Spring of 1988 that will enable us to evaluate our Dental Public Health Programs.

The Ernest A. Branch Award, presented each year to recognize a person who has made a significant contribution to Dental Health in North Carolina, was this year awarded to Dr. George Dudney. Dr. Dudney has been in Public Health in N.C. since 1954, when he began his service as a field dentist in Surry County. He was appointed Chief of the Dental Health Section in October, 1979.

Special thanks are extended to Dr. Val Wynne-Hall, 1987 Section Chairman, for putting together such a fine meeting.

The newly elected officers of the Dental Health Section for 1988 are:

Steve Cline, DDS, MPH .... Section Chairperson Connie Epps, DDS...... Program Chairperson Rick Mumford, DDS ...... Secretary/Treasurer

The Dental Health Section is looking forward to another successful year as the plans unfold for 1988. Highlights will include the 70th Anniversary Celebration of the State Dental Public Health Program and the Annual Meeting in Winston-Salem.

Steve Cline Chairperson

### Statistics/Epidemiology/ Immunization

The Statistics/Epidemiology/Immunization Section met on Wednesday, September 16, 1987, in Fayetteville, NC, at the NCPHA Annual Convention. Paul A. Buescher, Chairperson, presided at the awards banquet. The Outstanding Statistics/Epidemiology/ Award for 1987 was given to Rebecca Meriwether, MD., who was cited for her significant contribution in the area of communicable disease, specifically in AIDS prevention and treatment programs. She had been instrumental in assisting the legislature in the passage of the NC Childhood Vaccine Compensation Law.

The Samuel L. Katz Award for 1987 went to Jacqueline Loftis, RN, of the New Hanover County Health Department. The Katz Award is presented annually for outstanding contribution to the field of immunization in the state of North Carolina. Bob Parker, Health Director for New Hanover County, was present to commend Ms. Loftis for her efforts to assure that every child in New Hanover County receives the required vaccinations prior to starting school.

The new officers for 1987-88 are:

Chairperson . . Robert Hollbrook, M.D., M.S.P.H.
Health Director, Robeson County
Vice-Chairperson . . . . . . . Wayne Raynor, MPH
Immunization Consultant, DHS/SCRO
Secretary/Treasurer . . . . Michael Symons, Ph.D.
Department of Biostatistics
School of Public Health — UNC
Membership Chairperson . . . Elaine Thomas, RN
Immunization Consultant, DHS/ERO

On Wednesday afternoon, September 16, 1987, a program was given entitled "Immunizations, The Cost of Prevention." Dr. John Livengood, MD, was the guest speaker. He is an epidemiologist in charge of the adverse reaction reporting system for immunizations at the Center for Disease Control in Atlanta, Georgia. He spoke on the value of childhood immunizations, with emphasis on DPT, and made specific references to the costbenefit analysis of DPT and other vaccines. Dr. Livengood's presentation was followed by a panel discussion with Alex Hall, JD-Legislator; Rebecca Meriwether, John Livengood, Tom O'Toole, MPH-DHS Immunization Chief, and Robert Holbrook.

On Thursday, September 17, 1987, the Statistics/Epidemiology/Immunization Section sponsored a presentation on the use of micro-computers in public health departments. Dr. Holbrook moderated the program with presentations by Dr. Thad Wester, Asst. State Health Director; Rev. John Robinson, Contract Programmer at Robeson County Health Department; Leonard Wood, MPH, Health Director, Catawba County; and Gary Massey, computer analyst and accountant for home health agencies of J & G Enterprises. Each participant presented separate computer software available for use in our local health departments. In addition, Richard Spiegel, DVM, epidemiologist at DHS, described a new software program for questionnaire analysis.

Plans for the future tentatively include a presentation by the Section at the Eastern District NCPHA Annual Meeting. Suggestions for topics for presentation are welcomed.

Robert Holbrook Chairperson



Dr. Rebecca Meriwether and Jackie Loftis honored by section.

### **Notice of 1988 Annual Dues**

Enclosed with this issue of the Newsletter you will find an application for renewal and/or new member payment of dues. They are \$13.00 for early payment (Must be postmarked by February 15th) and \$15.00 following February 15th.

Checks are to be made payable to North Carolina Public Health Association, Inc. and mailed to the Treasurer, c/o NCPHA Headquarters Office, Post Office Box 10387, Raleigh, North Carolina 27605.

Remember: The membership year coincides with the calendar year (January through December). PLEASE DO NOT SEND CASH! SECTION DUES TO BE PAID AS INDICATED ON THE APPLICATION.

#### Maternal and Child Health

The 11th Annual Meeting of the Maternal and Child Health Section of the North Carolina Public Health Association was held at the Bordeaux Inn, Fayetteville, N.C. in September, 1987. The Awards and Business Luncheon was held on September 16th. The following awards were presented:

MCH Award for Outstanding Achievement Clara Milko — Division of Health Services Debbie Aiton — Memorial Mission Hospital, Asheville

SIDS Counselor Award
Judy Ledbetter — Forsyth County



Debbie Aiton and Clara Milko are recognized for Outstanding Achievement.

Certificates of Appreciation were presented to the following SIDS counselors: Lynn Moyer — Forsyth County; Opal Harvell — Montgomery County; Barbara Langford — Pitt County; Ruth Thompson — Iredell County.

The Awards Luncheon is a very special annual event for the MCH professionals who strive for excellence in service to women and children, and it is the time to recognize the commitment and dedication of those extra-special persons who were nominated and selected for outstanding performance.

The 1987 business meeting was held with 41 members present. Clara Milko presided. The following officers were elected to serve the 1987-1988 year:

Chairperson ... Marian Duggins
Vice-Chairperson ... Peggy Ellis
Secretary/Treasurer ... Blanch Hardy
Member-at-Large ... Gilda Tucker

Clara Milko reported that the MCH Newsletter was mailed to membership and that the MCH Section is presenting a resolution to NCPHA membership to establish institution membership with the North Carolina Child Advocacy Institute.

A workshop on Thursday, September 17th was an exciting joint effort between the MCH Section and the Developmental Rehabilitation Section that featured Thomas E. Hall, Jr., Associate Executive Director, Habitat for Humanity, Americus, Georgia.

On Thursday afternoon, a workshop, "The Future of Maternal and Child Health Services" was attended by 92 participants. Dr's. Jonathan Koch, Ann Wolfe and Dennis Williams discussed current and future trends in the delivery of services to women and children and challenged the group to plan with vision to expand services to reach those with unmet needs. The workshop evaluations were most positive and reflected the challenge and excitment generated by the topic and the speakers.

The success of the 1987 annual meeting was "planned to happen" because of the contribution of time and energy by the individual members of the Executive Committee and the skillful leadership of Clara Milko.

The challenge now is to make 1988 a greater year. To do this, we need the "people power" in the MCH Section membership. Together, we can make things happen. We are the driving force that can lift the written plan off the paper, bring the covert words to action, and can make the world of those in need a healthier place to be. Let us hear from you!

Marian B. Duggins Chairperson

## **Developmental Rehabilitation**

The Developmental Rehabilitation Section of NCPHA held its fourth annual meeting on September 16, 1987 in Fayetteville, North Carolina. Over 50 members were present to hear our guest speaker, Senator Tony Rand of the North Carolina General Assembly. Senator Rand discussed recent legislation that will benefit children with special needs as well as ways for agencies to communicate their needs and to clarify their functions to the legislature.

Two awards were presented at the business meeting. Michael Clements was the recipient of the award for Outstanding Achievement by a Section member or DD Branch employee.



Mike Clements is recognized for Outstanding Achievement.

Lumberton Children's Clinic received the award for Outstanding Contribution by an interested person or agency. Dr. Robert Young accepted the award on behalf of the Children's Clinic.

On Thursday, September 17, 1987, the Section sponsored two programs. The Habitat for Humanity Program (with speaker Thomas E. Hall, Jr., Associate Executive Director of Habitat for Humanity, Americus, Georgia) was co-hosted by the Maternal and Child Health Section and was well attended, interesting and motivating. The afternoon program was co-hosted by the Social Work Section. Joanne Mackey, R.N., B.S.N., Director of the UCP School in Fayetteville and former Director of Parents-Helping-Parents, presented the film "Season of Caring". A panel of parents of children with special needs moderated by Joanne discussed their experiences, both negative and positive, in interacting with health professionals.

The Developmental Rehabilitation Section encourages all those interested in children with special needs to join us. An exciting and productive year is anticipated for the membership.

Ann Royal Chairperson

#### Nursing

This year's convention was an exciting one for the Nursing Section. The program committee headed by Wanda Stephens did an excellent job of coordinating the program on the Human Side of AIDS, led by Helen Ferrell, RN, MPH, of Buncombe County and the luncheon speaker Lillian McCreight, RN, MPH who led us to her vision of the future of public health nursing. Shirley Callahan of Durham County was the Margaret B. Dolan Award recipient. Georgianna Morris received the Direct Service Award, and Almetha Gilbert was named Aide of the Year.

The Community Health Assistant/Technician subsection voted this year to become a section. Their request was approved by the Governing Council. Almetha Gilbert will serve a second year as Chair. We are proud that they felt strong enough at this time to declare as a section. We appreciated the time and effort that Delores Vaughn and Connie Kelly-Sidberry gave to developing this group and the hard work of the section members and leaders in preparing bylaws and in helping others see their vision.



Shirley Callahan (l.) receives the Margaret B. Dolan Award, the most prestigious public health nursing award in N.C. Georgianna Morris (r.) is recipient of the Direct Service Award.

Beginning now, the nursing section leadership is working on the convention for next year. We are also looking toward Research Day, Hot Topic Study Groups and the other activities you will be hearing about later this year. Listen for announcements of these activities. We will need your support. In the meantime, we need a designated nurse from each health department to help serve as a membership recruiter and as a communication link. Please be thinking and talking about that among yourselves.

Before I close I would like to call attention to one of our members, Jackie Loftis, RN, Chairperson of Eastern District Nursing Section. She won a logo design contest at Eastern and then received the Samuel Katz Award presented to the individual who has made an outstanding contribution in protecting children against vaccine preventable diseases. We are proud of Jackie and of her talent.

Melinda M. McLemore Chairperson

### Social Work

Newly elected officers of the Social Work Section are: Kay G. Brandon, Chairperson, Guilford County Health Department; Dan Shingleton, Vice Chairperson, Eastern Regional Office; Nina Silverthorne, Secretary, Wayne County Health Department; and Kathy Norcott, Secretary, Triad Sickle Cell Foundation.

The Social Work Section will focus on three main goals in this membership year. First, we will complete and distribute a

brochure on the role of social workers in health settings. The brochure was developed from the input of social workers in a broad range of public health social work roles. It will be



Gene Perrotta receives the Section's Outstanding Achievement Award.

distributed to all health departments in North Carolina and will be available to any other interested agencies or persons.

Second, we will follow up on a survey conducted in August, in which each health director was sent a questionnaire regarding social work staff. We received a response from 71 health directors and learned that 36 health departments employ one or more social workers.

A third goal will be to increase the Social Work Section membership and participation.

Kay G. Brandon Chairperson

## **Management Support**

The Management Support Section, NCPHA, held its annual business meeting Wednesday, September 16, 1987 at the Bordeaux Inn, Fayetteville, N.C.

Dr. Sarah Morrow, Medical Director of Electronics Data Systems, was guest speaker. Her topic was "A Positive Image", which emphasized the importance of reflecting a positive image for ourselves and for our health departments.

Five 25-Year Service Awards were given to Fay Carter, Imogene Massie, Myrtle Taylor, Margie Hayes and Janet Sawyer.

Two members received \$500 scholarships this past year. They were Kitty Castleman and Marie Clark. They were recognized at the Awards Banquet.

During the meeting, the following officers were elected:

Camille Bishop	Chairperson
Mitza Mercer	Vice Chairperson
Janice Jones	Secretary
Shelia Johnson	Treasurer
Joanie Belk	Member-at-Large
	Member-at-Large

Our workship scheduled for Thursday, September 17, 1987 was cancelled due to the speaker's illness.

The Management Support Section is looking forward to an exciting and productive year ahead for its membership and encourages any management support personnel to join our section and to participate.

Camille Bishop Chairperson

## Community Health Assistants and Technicians

We've finally made it! . . .

The meeting for the North Carolina Public Health Association Community Health Assistants and Technicians proved to be a double success! The meeting started off with a boom! Good news; we are now a section. The prefix "sub" has finally matured and we are "On Our Own" with a new name, 'CHAT.'

President Almetha Gilbert decided that 1987 would be the year and the section supported that decision and declared, "I'm coming out, I want the world to know"!



Almetha Gilbert is honored by both the Adult Health Section with Special Commendation for Dedicated Service and by CHAT, as Aide of the Year.

Speakers for our meeting at the NCPHA convention were Dr. T. McIlwain, HSA; Troy Williams, Drug Counselor, Cumberland County Mental Health Department; and Jean White, Health Educator, Cumberland County Health Department. Topic of the meeting was "Teenagers... their problems". The meeting went over so well that there were suggestions to plan a continuation of it for our annual workshop at Camp Caraway in Asheboro, NC.

CHAT of the year award went to Almetha Gilbert, President of our section. Almetha also received a gift from the section in honor or her retirement in December. She then returned home to Greensboro to be presented with another award from the Adult Health Section. Mexie Fields was honored as our past president and received a plaque. Congrats to Almetha and Mexie.

Gloria Lee Chairperson

## **Public Health Management**

The Public Health Management Section met on September 16, 1987, in Fayetteville. Thirty-six people were in attendance.

The program on "Tackling Complex Department Problems: An Alternative to the Quickfix" was well received by those in attendance. The officers who serve one more year are:

Lorey White, Chairperson Steve Martin, Vice-Chairperson Lynda Smith, Secretary-Treasurer

A nominating committee will be appointed soon to recommend a slate of new officers for next year.

The \$400.00 scholarship was awarded through the NCPHA Scholarship Committee to Larry Bunn. This scholarship is to be given when funds are available to someone working toward a degree in management. If there is not such an applicant, the committee could make another recommendation. Larry is pursuing the MPH degree at the School of Public Health, UNC-CH.

Lorey White Chairperson

#### **Adult Health Promotion**

Dr. Jean Spratt, Dental Supervisor for the South Central Region, Division of Health Services, spoke to fifty professionals at the annual Section breakfast program in Fayetteville. Her topic was "Smokeless Tobacco: More than a Pinch of Trouble".

During the awards ceremony, plaques provided by Ross Laboratories were presented to Phillip Stephens from Robeson County as Outstanding Employee of the Year. The New Hanover County Health Department received the award for Outstanding Agency. A special tribute was given to Almetha Gilbert of the Guilford County Health Department to recognize her special commitment and accomplishments. She is retiring this year. Officers for 1987-88 are:

#### STD

I would like to thank everyone who attended our section meeting and our STD social hour. I also want to apologize for our workshop speaker not showing up on Thursday morning. We appreciate your support.

James M. McDiarmid Award ..... Lonnie House STD Control Greenville Supportive Services Award ..... Carlos McCov Field Staff Supervisor Mecklenburg County Investigator of the Year ...... Jeff Joyner STD Control Greenville ..... Beverly Bibb Lab Award.... Forsyth County Health Department Winston-Salem MD-PA-FNP Award ...... Irvin Hoffman **Durham County Health Department** Durham STD Control Raleigh

> Lonnie House Chairperson



Stacy Covil relinquishes gavel to Susan O'Brien at Closing General Session.

#### Western North Carolina **Public Health Association**

Planning is well underway for the 43rd annual Western North Carolina Public Health Association Meeting in 1988. This year's meeting will be held at the Hilton-University Place, north of Charlotte on Highway 29. Meeting dates are June 8, 9, 10. This year's theme is "Public Health — Crisis and Intervention". Many excellent speakers, workshops, and social events are planned. Mark your calendars now and plan to attend the best Public Health Conference in North Carolina.

Officers for 1988 are:

Bob Farris ......President Barry Bass ......President-Elect Mike Vinson . . . . . . . . . Secretary Belinda Allison . . . . . . . . . . Treasurer Denese Houston ................Past-President

### Association of N.C. Boards of Health Holds Second **Annual Meeting**

On September 15, 1987 the Association of North Carolina Boards of Health held its Second Annual Meeting in conjunction with NCPHA's annual conference. More than seventy participants attended, representing more than 25% of the counties in

Mr. Carl Durham, president of ANCBH, gave the welcoming remarks and updated participants on the activities of the association during its first year. Mr. Durham alerted participants to upcoming programs for board of health members cosponsored by Area Health Education Centers and ANCBH.

Participants at the second annual meeting learned about 1987 General Assembly public health legislation, a health promotion/disease prevention program in Catawba County, the status of AIDS in North Carolina, and how to make effective public health policy decisions at the local level.

Dr. Ronald Levine's presentation focused on public health priorities for the 1990's; the environment, health promotion/ disease prevention, and making public health a reality for all of North Carolina's citizens, not just the poor.

Following his address, Dr. Levine presented the Public Health Week Awards to Surry, Forsyth, and Nash Counties. Surry County received the Local Board of Health Achievement Award, Forsyth County was given the Citizen Involvement Award, and the third award, for Outstanding Public Health Achievement, was presented to Nash County.

After lunch, participants in the ANCBH Second Annual Meeting elected new officers and board of directors. Dr. F. Payne Dale, from the Lenoir County Board of Health, assumed the office of president for 1988. In his presentation Dr. Dale spoke of ANCBH's focus for the next year: first, to continue providing information which enhances the role of board of health members; second, to enlist more boards of health to join the association; and third, to focus on several key legislative issues affecting public health in our respective communities and the state. In closing, Dr. Dale thanked Carl Durham, past president of ANCBH for his hard work during the first years of the association. Mr. Durham received a stained glass replica of the association logo in appreciation for his service.

The meeting adjourned at 4:30 p.m. Participants gathered in the NCPHA presidential suite for a hospitality hour cosponsored by the Public Health Week Committee and ANCBH.

The Association of North Carolina Boards of Health thanks the North Carolina Public Health Association for its continuing support. ANCBH has held two successful annual meetings in conjunction with NCPHA's yearly conference, and looks forward to next year's meeting in Winston-Salem.

#### CONTINUING EDUCATION

The following is an overview of the spring programs offered by the School of Public Health's Office of Continuing Education. For further information, or to register, for any of the following courses, contact: Registrar, Office of Continuing Education. UNC-CH School of Public Health, CB 8165 — Miller Hall, Chapel Hill, 27599-8165 (telephone: 919/966-4032).

Basic Supervision for Health and Human Services **Professionals** 

January 21-22, Chapel Hill March 17-18, Charlotte

Foodborne Disease and Outbreak Investigation

January 27-29, Wilmington February 23-25, Charlotte May 18-20, Asheville

Legal Update for Public Health Nurses: Annual Update

January 29, Burlington February 5, Edenton February 12, Kinston

Non-Surface Drinking Water Supplies

February 9-10, Greenville March 10-11, Asheville April 5-6, Winston-Salem May 4-5, Raleigh June 2-3, Wilmington

Survival Skills: Organizing and Delivering Client Care

February 16, Marion

Strengthening Supervisory Skills: Public Health **Management Support Supervisors Association** Workshop

> March 3-4, Greensboro March 10-11, Greenville April 14-15, Hickory

Continuing Education Programming: Putting

The Pieces Together

March 7-9, Chapel Hill

Public Health Nursing Issues: Dialogue with North Carolina's Chief Public Health Nurses

March 18, Black Mountain April 8, Asheboro

April 15, Wilson

School of Public Health Alumni Conference: Public Health in the Forefront

April 8, Chapel Hill

Public Health Nutrition Update 1988: Adult Onset Diabetes Mellitus (Type II): Nutritional and Lifestyle Factors

April 20-21, Charlotte

Advances in Health Education 1988: Focus on Relapse Prevention

April 21-22, Research Triangle Park

Fifteenth Annual Meeting and Child Health Conference April 10-13, Chapel Hill 1988 Public Health Legislative Update

April, Raleigh

#### IT WAS MY PLEASURE

Yes, it really has been my pleasure to have served as your NCPHA President during the 1986-87 year. Thanks to all of you - Governing Council, committees, and many others who were not assigned to any particular group in a formal way for assuring that the year was a productive one for our members and an enjoyable one for me.

Please continue your support of public health in many ways but particularly by continuing your membership in NCPHA and by encouraging others to join us.

Stacy Covil Past President **NCPHA** 

#### Calendar of Events

1)	NCPHA Governing Council.	January 22, 1988
	The Winston Plaza	,
	Winston-Salem	

 Southern Health Association . . . . May 3-5, 1988 Annual Meeting Richmond, VA

4) Eastern District Meeting . . . . . . May 11-13, 1988 NCPHA Ramada Inn & Holiday Inn Kill Devil Hills

 NCPHA Governing Council.....June 7, 1988 Hilton-University Place Charlotte

6) Western District Meeting ......June 8-10, 1988 NCPHA Hilton-University Place Charlotte

NCPHA Governing Council.....September 27, 1988
 The Winston Plaza
 Winston-Salem

8) NCPHA Annual Meeting ......September 28-30, 1988 The Winston Plaza Winston-Salem

#### DO YOU HAVE NEWS?

Send articles, reports, notes on members or calendar items to:

Barbara O. Chavious Vice-President NCPHA Dept. of Health Policy & Administration CB # 7400 Rosenau Hall School of Public Health Chapel Hill, NC 27599

## **Annual Meeting Stats:**

Over one-half of our NCPHA members attended the Annual Meeting. There were 795 paid registrants in Fayetteville, out of a total membership of 1565.

## North Carolina Public Health Association, Inc.

Post Office Box 10387 Raleigh, North Carolina 27605 Telephone (919) 821-2226

The Newsletter is a publication of the North Carolina Public Health Association. It is published December, April, and August of the Association year.

> Susan M. O'Brien, President Barbara O. Chavious, Vice-President and Newsletter Editor



NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, Inc. APRIL, 1986

#### NEWSLETTER

P.O. Box 10378, Raleigh, N.C. 27605

Non-Profit Organization U. S. Postage PAID Raleigh, N.C. Permit No. 1499

## Newsletter

## NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.



August, 1987

P.O. Box 10387, Raleigh, North Carolina 27605

919/821-2226

## North Carolina Public Health Association Annual Meeting Bordeaux Motor Inn and Convention Center Fayetteville, North Carolina September 15, 16, 17, 18, 1987

Theme: "Public Health — We Care"

## Annual Meeting Issue Program Completed for September

The Program for the 1987 NCPHA Annual Meeting is complete. Many thanks should go to the Program Subcommittee and to the program committees for each Section and Subsection. Specific program information is included below.

I am so excited about our Annual Meeting in September and I am sure you will be too when you read the program information. The Local Arrangements Committee has planned some great social functions. These along with the extraordinary educational sessions make this an Annual Meeting not to miss. Save some money and send in your pre-registration form that is included in this Newsletter right away.

NCPHA, Fayetteville and the Bordeaux are waiting with anticipation for each of you. Come, renew old friendships, make new ones, and celebrate another exciting year for NCPHA and Public Health in North Carolina.

Susan M. O'Brien Chairperson, Program Subcommittee President-Elect, NCPHA,INC.

## **Annual Meeting Program**

Tuesday, September 15, 1987

9:00 am

Executive Committee, NCPHA Meeting

9:30 am

N.C. Association of Local Boards of Health Meeting

10:00 am

NCPHA Governing Council Meeting

NCPHA Governing Council, N.C.
Association of Local Boards of Health, N.C.
Association of Local Health Directors and The Public Health Week Committee

Luncheon.

12:00 pm N.C. Environmental Health State of Practice Committee Luncheon/Business Meeting

1:30 pm NCPHA Governing Council Meeting Continued.

2:00 pm N.C. Association of Local Health Directors, Business Meeting

3:00 pm Registration and Information Desk Open.

Wednesday, September 16, 1987

8:00 am Registration and Information Desk Open

9:00 am Exhibits Open

9:00 am FIRST GENERAL SESSION AND

BUSINESS MEETING

Concert: Eighty Second Airborne Corp

Division Band

Presiding: Stacy Covil, President

Speakers: Keynote Address

"Public Health — We Care"

David T. Flaherty

Secretary, NC Department of Human

Resources

And

"And Therefore Never Send To Know

For Whom The Bell Tolls"

Edward Daniel Shingleton

Regional Maternal and Child Care Supervisor, Eastern Regional Office Assistant Professor, History and Social

Science

Atlantic Christian College

**Business Session** 

11:30 am Luncheons

Maternal and Child Health Section
Public Health Education Section

Statistics and Epidemiology Section

(continued on page 2)

1:00 - 5:00 pm

The afternoon has been designated as the appropriate time for business meetings. All Sections and Subsections have scheduled business meetings and some sections will have guest speakers. Some will start later than 1:00 pm and some will end earlier than 5:00 pm, however all are scheduled to be completed by 5:00 pm. For specific times contact section or subsection officers or refer to the printed official program which will be provided at the registration desk at the Annual Meeting.

ADULT HEALTH SECTION: Activities scheduled at other times.

#### COMMUNITY HEALTH ASSISTANTS SUBSECTION:

"Teenagers and Their Problems"

Jean White, Health Educator, Cumberland County Health Department

Troy Williams, Cumberland County Mental Health Dr. Pinchngy McIlwain, Hospital Services of America, Cumberland County

Business Session: Almetha Gilbert, Chairperson
Presiding

#### **DENTAL HEALTH SECTION:**

"Preliminary Results of the N.C. Oral Health School Survey"

Gary R. Rozier, DDS, MPH, UNC School of Public Health, Chapel Hill, N.C.

Business Session: Val Wynne-Hall, DDS, Chairperson Presiding

#### **DEVELOPMENTAL REHABILITATION SECTION:**

Senator Tony Rand, N.C. General Assembly

Business Session: Barbara Chavious, Chairperson Presiding

#### **ENVIRONMENTAL HEALTH SECTION:**

Business Session: Jerry Parks, RS, President Presiding

#### PUBLIC HEALTH EDUCATION SECTION:

"Who We Are — Just A Reminder"
Mike Vinson, Health Education Consultant, Western
Region

Business Session: Barbara Hager, Chairperson Presiding

#### LABORATORY SECTION:

"Microcomputers in the Laboratory"

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Stacy Covil, President Janice Inabinett, Vice-President and Newsletter Editor Medical Technology, UNC School of Medicine

Business Session: Susan M. O'Brien, Chairperson Presiding

#### MANAGEMENT SUPPORT SECTION:

"A Positive Image"

Sarah T. Morrow, MD, MPH; Medical Director, Electronic Data Systems of N.C.

Business Session: Vera Rains, Chairperson Presiding

#### MATERNAL AND CHILD HEALTH SECTION:

Business Session: Clara Milko, Chairperson Presiding

#### NURSING SECTION:

"Current Legislation"

Estelle Fulp, Chief Nurse, DHR, Raleigh, N.C.

"Greetings From UNC School Of Nursing"
Marla Sammon, Coordinator of Public Health
Curriculum, UNC at Chapel Hill School of Nursing

"Category II"

Shirley Clark, RN, CHAA, NC Board of Nursing, Raleigh, N.C.

Business Session: Melinda McLemore, Chairperson Presiding

#### NUTRITION SECTION:

"Developmental Disabilities"

Nancy Gray, MS, RD, Nutritionist, Department of Pediatrics, East Carolina University School of Medicine, Greenville, N.C.

Business Session: Angela Rich, Chairperson Presiding

#### PUBLIC HEALTH MANAGEMENT SECTION:

"Tackling Complex Developmental Problems: An Alternative To The Quick Fix" Stephen V. Steadham

Business Session: Lory White, Chairperson Presiding

#### STD SECTION:

"Understanding Behavioral Aspects of STD Patients" Dr. Michael Rosenberg, MPH, Executive Director, American Social Health Association, Research Triangle Park

Business Session: Lonnie House, Chairperson Presiding

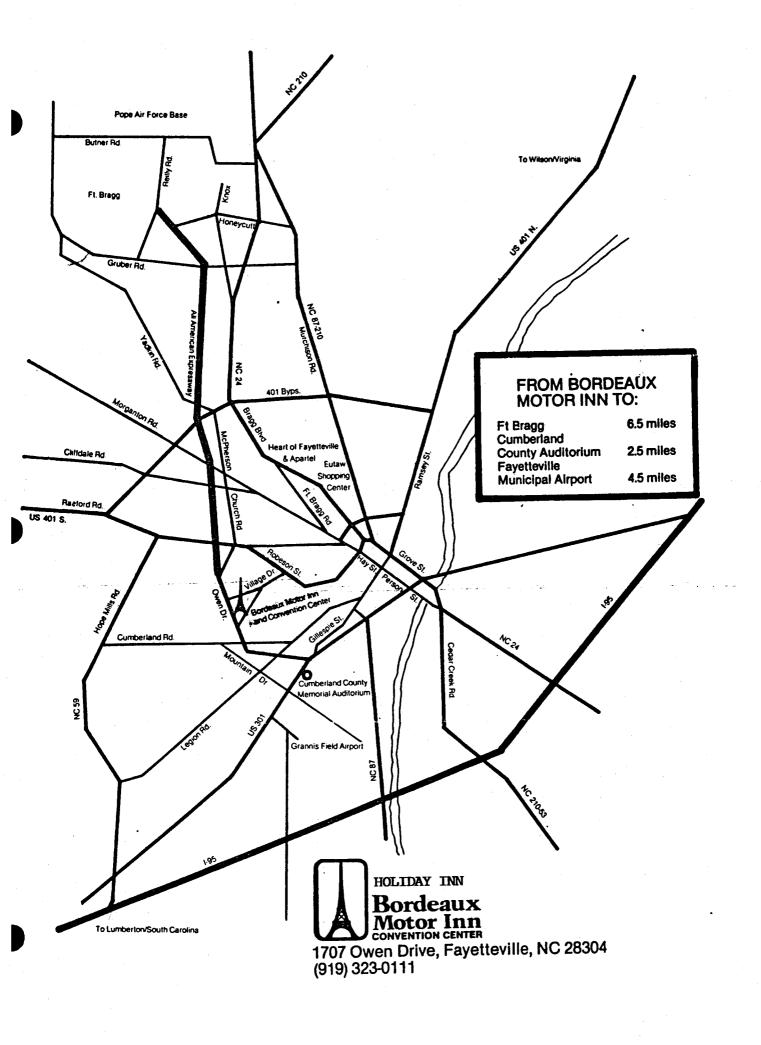
#### SOCIAL WORK SECTION:

"Interdisciplinary Health Practice: Issues and Concerns" Audreye E. Johnson, PhD, Associate Professor, School of Social Work, University of North Carolina, Chapel Hill.

Business Session: Myrna D. Ware, Chairperson Presiding

#### STATISTICS AND EPIDEMIOLOGY SECTION:

"The Costs Of Prevention: The Immunization Model" Paul A. Buescher, PhD, State Center For Health Statistics, Moderator



## NORTH CAROLINA PUBLIC HEALTH ASSOCIATION PRE-REGISTRATION FORM 1987 ANNUAL CONVENTION

SEPTEMBER 16-18, 1987 BORDEAUX MOTOR INN FAYETTEVILLE, NC PRE-REGISTRATION MUST BE POST-MARKED BY SEPTEMBER 9, 1987; NO REFUNDS OR PRE-REGISTRATION AFTER THIS DATE

NAME (PLEASE PRINT)			
ADDRESS	CITY	STATE	ZIP
EMPLOYER	*****	SECTION AFF	LIATION
CHECK THE APPROPRIATE LINE:	NEW MEMBER	RENE	EWAL:
ANNUAL NCPHA DUES:	\$15.00	*****	· 
NCPHA PRE-REGISTRATION:	\$33.00	<b>.</b>	\$
NON-MEMBER PRE-REGISTRATION:	\$45.00	\$	}
FULL TIME STUDENT REGIST: 1/2	2 FEE FOR DUES/RI	EGISTRATION S	\$
ONE DAY REGISTRATION:	\$20.00		>
BANQUET AND DANCE:	\$16.00		\$
BANQUET TICKET:	\$10.00		\$
DANCE TICKET:	\$10.00		\$
SECTION DUES MUST BE PAID BEF		CTION MEETINGS	<b>:</b>
SECTION DUES:		\$	\$
	TOTAL AMOUNT	ENCLOSED:	\$
PLEASE CHECK SECTION AFFILIAT		*****	******
ADULT HEALTH (A) -\$2 DENTAL HEALTH (Y) -\$5 DEVELOPMENTAL/REHAB (D)-\$2 ENVIRONMENTAL HEA (3) -\$7 HEALTH EDUCATION (7) -\$3 LABORATORY (6) -\$1 MANAGEMENT SUPPORT (4) -\$3 MCH (10) -\$2	NUTRITIONPUBLIC HSTATS/EPSTD (8)STUDENT	N (5) EA MANAG (1) ID (S)	-\$2 2-A) -\$1 -\$3 -\$3 -\$2 -\$4 ***

"Costs and Benefits of Pertussis Immunization" John R. Livengood, MD, Medical Epidemiologist, Division of Immunization, Centers for Disease Control

"Current Issues In Immunization"

John R. Livengood, MD

Rebecca A. Meriwether, MD, Head, Communicable Disease Control Branch, NC Division of Health Services

Thomas E. O'Toole, BS, Head, Immunization Activity, NC Division of Health Services

Robert H. Holbrook, MD, MSPH, Director, Columbus County Health Department

Representative of the Legal Profession

Business Session: Dr. Paul Buescher, Chairperson Presiding

**Cumberland County Health Department** 5:30 pm

Hospitality Hour

School of Public Health, UNC-Chapel Hill, 6:00 pm

Wine and Cheese Social

9:00 pm Dance — Music by DJ — Albert Brown

#### Thursday, September 17, 1987

#### ADULT HEALTH PROMOTION SECTION: 7:30 am

Breakfast/Business Meeting, Dutch Treat. Michael Barrett-Rhodes, Chairperson Presiding.

"Smokeless Tobacco: More Than A Pinch of Trouble"

Dr. Jean Spratt, DDS, MPH

7:30 am Past President Breakfast

The Morning has been set aside for Section Sponsored workshops. The starting times will vary. They will not start before 9:00 am. For specific starting times, refer to the printed official program which will be provided at the registration desk.

9:00 am WORKSHOPS

#### DEVELOPMENTAL REHABILITATION/MATERNAL AND CHILD HEALTH SECTIONS:

"Habitat For Humanity"

Thomas E. Hall, Jr., Associate Executive Director, Habitat for Humanity, Americus, Georgia.

#### MECKLENBURG COUNTY HEALTH DEPARTMENT:

"Current Issues In Public Health"

Basil G. Delta, MD, MPH, Health Director B. Stanley Graham, Health Educator Ruth Gordon Howard, RN, MA, Health Educator Patsy Briggs, RN, MPH, Chief, Communicable Disease

Polly Baker, RN, MPH, Chief, School Health.

#### **NURSING SECTION:**

"Nursing Dilemma: Helping The Patient To Cope With The Pain And Suffering Of Living With AIDS" Panel Discussion — Alise Irwin, RN

#### SHELLFISH SANITATION PROGRAM:

"Seafood — Is It Safe — Do We Care"

George Gilbert, RS, Assistant Supervisor, Shellfish Sanitation Program, Division of Health Services

Pat Fowler, RS, Sanitarian, Shellfish Sanitation Program, Division of Health Services

James L. Brady, RS, Corporate Sanitarian, Winn-Dixie Stores

James Underwood, RS, Sanitarian, Cumberland County Health Department

#### STD SECTION:

"Our Future Role In Public Health Education: Risk Reduction and Prevention of STD's in the 1990's and Beyond".

Dr. Michael Rosenberg, MPH, Executive Director, American Social Health Association, Research Triangle Park, N.C.

#### STATISTICS AND EPIDEMIOLOGY SECTION:

"Overview and Application of Microcomputer Software in Local Health Departments".

Moderator: Robert H. Holbrook, MD, MSPH, Director, Columbus County Health Department

Panel: Christopher H. Cooke, MS, Office of Continuing Education, UNC School of Public Health Leonard Wood, MPH, MS, Director, Yadkin County Health Department

Thad B. Wester, MD. Deputy State Health Director.

11:30 am Environmental Health Sanitarian Picnic.

#### 11:30 am NURSING SECTION LUNCHEON

"Networking for the Public Health Nurses" "Concern for the Survival of the Public Health Nurse"

Lil McCreight, RN, MPH, Assistant Commissioner for Professional Services and State Director of Public Health Nursing.

#### 12:00 pm Social Work Section Luncheon

The Afternoon has also been set aside for Section sponsored workshops. The Starting times will vary. Refer to the printed official program which will be provided at the registration desk.

#### **ENVIRONMENTAL HEALTH SECTION:**

"Is Your Drinking Water Safe?"

Joseph E. Beck, Professor, Director of School of Environmental Health, Western Carolina University, Cullowhee, N.C.

#### LABORATORY/ENVIRONMENTAL HEALTH SECTIONS:

"Food Bacteriology Surveillance Programs in Local Health Departments".

Keith Glover, Director of Environmental Health and Laboratory Services, Wake County Health Department

Tom Stich, RS, Sanitarian, New Hanover County Health Department

Deborah Stout, Laboratory Technician, Wake County Health Department.

#### **ENVIRONMENTAL HEALTH SECTION:**

"Computers in Environmental Health Services".

Jane Sparks, Data Processing, Orange County, N.C.

Dee Warden, RS, Wake County, Moderating

"Lead Field Investigation Procedures for Local Health Departments".

Coleen Wiggins, MSPH, Lead Epidemiologist, Environmental Epidemiology Branch, Division of Health Services

#### MANAGEMENT SUPPORT SECTION:

"Only Getting Better"

George Misoyianis, Director, State WISE Program, Raleigh, N.C.

#### MATERNAL AND CHILD HEALTH SECTION:

"The Future of MCH Services".

Jonathan Kotch, MD, School of Public Health
Ann Wolfe, MD, Maternal and Child Care Section
Dennis Williams, Division of Medical Assistance

#### **NUTRITION SECTION:**

"Diet Dilemma".

Karla Snegas, Nutrition Educator, National Dairy Council, Charlotte, N.C.

#### PUBLIC HEALTH EDUCATION SECTION:

"AIDS, Sex and Drugs: Community Outreach for Prevention".

Say No Unlimited, Drama Troupe, Northwood High School Drama Department and Chatham County Health Department, Pittsboro, N.C.

Scott Hustead and Kathy Kerr, Health Educators, Communicable Control Branch, AIDS Program, Raleigh, N.C.

Representative from the Triangle Coalition of Black Lesbians and Gays, affiliated with the National Coalition of Black Lesbians and Gays.

## SOCIAL WORK/DEVELOPMENTAL REHABILITATION SECTIONS:

"Interdisciplinary Health Practice: Issues and Concerns". Joanne MacKey, RN, BSN, Past Program Coordinator for The Parents Helping Parents Program

#### 4:00 - 4:30 pm AEROBIC EXERCISES

Pre-registration at the Registration Desk will be required.

Donna King, Health Educator, Johnston County Health Center, Certified Aerobic Instructor

Sponsored By: Adult Health Promotion Section.

There will be jogging and walking trail maps furnished at the registration desk for those that wish to exercise on their own.

5:30 pm NCPHA PRESIDENTIAL RECEPTION

6:30 pm AWARDS BANQUET

9:00 pm DANCE NORTH TOWER

Friday, September 18, 1987

7:00 - 7:30 am AEROBIC EXERCISES

Pre-registration at the Registration Desk will be required.

Donna King, Health Educator, Johnston County Health Center, Certified Aerobic Instructor

Sponsored By: Adult Health Promotion Section.

There will be jogging and walking trail maps furnished at the registration desk for those that wish to exercise on their own.

9:30 am THIRD GENERAL SESSION, BUSINESS MEETING AND DOOR PRIZES.

Presiding: Stacy Covil, President

"The New Public Health Agenda".

Bailus Walker, Jr., PhD, MPH, President-Elect, American Public Health Association

Professor, Environmental Health and Toxicology, State University of New York at Albany.

And

"The Square Root of the Public Health".

Ronald H. Levine, MD, MPH, State Health Director, State of North Carolina.

11:30 am Meeting of New NCPHA Executive Committee.

### Proposed Slate of Officers NCPHA-1988

President-Elect — Dr. Ann Wolfe

Chief of Maternal & Child Care Section

D.H.S.

Vice President — Barbara Chavious

Coordinator of Non-Residential Programs School of Public Health

Secretary — Lillie DeWitt

Cumberland County Health Dept.

Treasurer — Leonard Wood

Yadkin County Health Department

At Large — Charles Powell

Wayne County Health Department

Kathy Peedin

Office of Administrative

Procedures

D.H.S.

## NCPHA Nursing Service Section Margaret B. Dolan Award Luncheon

The 1987 Margaret B. Dolan Award recipient will be honored at a luncheon held at the Bordeaux Motor Inn during the NCPHA Annual Meeting in Fayetteville, September 16–18. This highest North Carolina public health nursing award is given to an outstanding public health nurse leader by his/her peers for demonstrating excellence in public health nursing service, a commitment to quality nursing care and professionalism as a style of life.

Please join your colleagues and former Margaret B. Dolan recipients in celebration as we pay tribute to an individual who has worked hard to advance the role of public health and the

public nurse in our state.

An exciting speaker on a topic of major concern will enhance the occasion and an excellent menu featuring Beef Bourguignon is planned. This event should be the highlight of the annual meeting! Do not miss it!

No tickets will be sold at the door. Reservations must be made in advance. So please take a minute to fill out the form at the bottom now and mail it before you forget! You will hate not being able to share in this special gathering with your colleagues and friends.

Here's the pertinent information. The rest is up to you. Let's make this celebration of "ourselves" an event to

remember!

Event: Margaret B. Dolan Award Luncheon

Day/Date: Thursday, September 17, 1987

Time: 11:30 a.m. – 1:00 p.m. Place: Bordeaux Motor Inn

Cost: \$8.00

Speaker: Lil McCrieght, RN, MPH

Assistant Commissioner for Professional Services and State Director of Public Health

Nursing

South Carolina Department of Health and Environmental Control

Topic: The Future of Public Health Nursing: Networking and Survival

Presentation: Margaret B. Dolan Award

Special Guests: Former Margaret B. Dolan Recipients

Please share this announcement with all nurses on your staff!

Registration for the Margaret B. Dolan Award Luncheon on September 17, at the 1987 NCPHA Annual Meeting:

Name		_
Agency	 <del></del>	_
Address	 · ·	-

Please enclose \$8.00 for luncheon costs. Make check payable to NCPHA Nursing Service Section and mail to: Lorretta Teague, Treasurer, Caldwell County Health Department, 321 Mulberry St., S.W., P.O. Box 868, Lenoir, N.C. 28645. You may pick up your receipt at the luncheon. Refunds will be given for cancellations made in writing by September 11, 1987.

#### Resolutions: '86

Dietetics and nutrition care services are an integral part of health care and adequate training of persons in the practice of dietetics and nutrition is necessary to protect the public health, its safety and welfare.

The North Carolina Public Health Association supports the implementation of standards and the mandatory licensure of dietitians and nutritionists in North Carolina as outlined in the North Carolina Dietetics Association's proposal.

Teenage Pregnancy is one of the most significant social problems facing our state and nation today.

In North Carolina, 4 out of 10 girls will become pregnant before the age of nineteen and this places North Carolina twelfth in the United States in adolescent births.

80% of pregnant teens will not complete high school, and 72% will be on state-supported aid for one to five years.

Adolescent mothers attempt suicide at seven times the rate of their peers and have a child abuse rate 100 times greater than the general population.

Babies born to teens represent 20% of all low birth weight infants born each year, and these infants also have a greater likelihood of having health problems.

The North Carolina Public Health Association commends the North Carolina General Assembly for its concern and legislation that support programs addressing adolescent pregnancy. Further, NCPHA urges that all citizens invest our time and resources into the education of our youth and the prevention of our "Children having Children."

#### Announcing:

The Health & Environment Digest, is a new monthly newsletter, that provides the physician, public health and occupational health professional with credible, medically accurate information on key health concerns related to air, land, and water quality. Each issue contains timely feature articles on current topics, commentary by noted national experts, a clinical question-and-answer section, and comprehensive state-by-state updates on toxicological research, epidemiological studies, new legislation, and monitoring and management programs. Early issues of the Digest focused on pesticides, passive smoke and radon; upcoming topics include asbestos, dioxins, chlorination byproducts, and low-level radiation.

The Digest is published by the Health and Environment Network, which represents expertise from 50 state health departments, 22 schools of public health, and over 60 research institutions, government agencies, state public health associations, and medical societies. Accuracy is assured by an editorial board of distinguished nationally recognized experts in the areas of environmental health.

For a free complimentary copy of the *Health and Environment Digest*, write or call: Health and Environment Digest, 5901 Brooklyn Blvd., Suite 109, Minneapolis, MN 55429, (612) 533-6162.

## Legislative Accomplishments

If I had to summarize where we are with the General Assembly, I would have to say, "so far, so good." I think we can be extremely proud that NCPHA, and NCPHA alone, protected the powers of Boards of Health from assault in the General Assembly. The "Mecklenburg Model" will now be only allowed in counties that exceed a population of 425,000 and that should keep politics out of public health for many years to come throughout most local Health Departments. The fight for this bill was fought almost entirely by our Association with input from Social Services and Mental Health. Our Legislative Committee, the Association of

(continued on page 6)

#### Legislative Accomplishments

(continued from page 5)

Boards of Health, professional organizations representing individuals who served on Boards of Health, all banded together to protect Boards of Health and I think we should take great pride in this accomplishment. We were fought at every turn by the North Carolina Association of County Commissioners but our wishes prevailed in the General Assembly, a testimony to the strength of our argument. Secondly, I think we can be very proud of the tobacco usage survey/project which we are jointly undertaking with a student and faculty advisor from the School of Public Health. Even though this project does not involve legislation, the Legislative Committee has been the focal point for the project and I think it represents an opportunity to first assess where we stand with smoking policies in local Health Departments and secondly, to begin to do something about a problem that we have talked about for years. Further, I think the liaison between NCPHA and the School of Public Health on this particular project will be meaningful to both of us and may set a pattern we will want to follow in the future.

The Migrant Housing dilemma which has faced us for several years appears to be very close to solution with the inspection of those units being transferred to the Department of Labor from local Health Departments. This was the original objective of the North Carolina Public Health Association and after a number of Bills and revisions, I think we are fairly close to accomplishing that objective here at the very end of the legislative session.

Lastly, there appears to be a very good possibility that public health will get an influx of new funding through this session. Monies for local Environmental Health efforts are high on the list of priorities in the General Assembly and we have all worked very hard on the Health Promotion/Disease Prevention Bills and feel there is a very good possibility that funds will be appropriated in that area. It is almost certain that monies will be appropriated to public health for AIDS Prevention and Education Projects. All of this would be occurring in a year when we had been told earlier that the fiscal picture was extremely bleak and not to expect anything.

Even though at the time of the writing of this article the legislature still has three weeks to meet, the outlook does look bright for public health and I think we can all be proud of the progress we will make on behalf of the citizens of North Carolina through this General Assembly. I think we have finally learned that we are not seen as lobbyist by the legislators but rather as joint policymakers and people whose input is valued and trusted by our elected officials. We must never abuse that trust but neither can we allow it to go unused.

Keep up the hard work and let's hope for the best possible outcome for the legislative session.

George F. Bond, Jr. Chairperson Legislative Committee

## **Continuing Education**

CHAPEL HILL — The Division of Special Education and the Department of Maternal and Child Health at the University of North Carolina at Chapel Hill offers collaborative, interdepartmental training to prepare professionals to work with handicapped newborns, infants, young children and their families, in the context of the total community health care system. The program consists of two years of graduate study. Graduates receive both the Master of Arts degree in Education and the Master of Public Health degree. Clinical experiences are provided in homes, diagnostic evaluation centers, treatment centers and neonatal intensive care nurseries. For more information, contact: Dr. Anita M. Farel, Department of Maternal and Child Health, 407 Rosenau Hall 201H, School of Public Health, University of North Carolina, Chapel Hill, NC 27514, (919) 966-5979.

CHAPEL HILL — "Basic Supervision for Health and Human Services Professionals," sponsored by the UNC-CH School of Public Health, will be offered statewide in four locations in 1987–88. It will be presented August 19–20 in Wilmington, November 12–13 in Charlotte, January 21–22 in Chapel Hill and March 17–18 in Greenville.

The program is designed for professionals just beginning in supervisory roles, those anticipating supervisory responsibilities in the near future and supervisors with experience who would like to enhance their skills. Topics to be covered will include the use of workplans, communication skills, performance appraisal and team building.

For more information or to register, contact Pam Duncan, communications assistant, UNC-CH School of Public Health, Office of Continuing Education, Miller Hall 028H, Chapel Hill, NC 27514 (telephone: 919/966-4032).

CHAPEL HILL — Prevention of osteoporosis will be the focus of a one-day program entitled, "Diet, Lifestyle, and Bone Health in Women" to be offered September 2 in Chapel Hill. The program is sponsored by the School of Public Health, Department of Nutrition in the University of North Carolina at Chapel Hill with support from Ross Laboratories.

Topics to be covered include the causes and consequences of osteoporosis, dietary influences, lifestyle variables, changes in bone health throughout the life cycle and estrogen status in women. The 1984 NIH Consensus Conference Statement on Osteoporosis and other reports making practical recommendations, particularly for nutrition education, will also be reviewed.

The conference is designed for nutritionists, dietitians, nurses, health educators and other interested health professionals.

For more information or to register, contact Pam Duncan, UNC-CH School of Public Health, Office of Continuing Education, Miller Hall 028H, Chapel Hill, NC 27514 (telephone: 919/966-4032).

CHAPEL HILL — The Division of Special Education and the Department of Maternal and Child Health at the University of North Carolina at Chapel Hill offers collaborative, inter-departmental training to prepare professionals to work with handicapped newborns, infants, young children and their families, in the context of the total community health care system. The program consists of two years of graduate study. Graduates receive both the Master of Arts degree in Education and the Master of Public Health degree. Clinical experiences are provided in homes, diagnostic evaluation centers, treatment centers and neonatal intensive care nurseries. For more information, contact: Dr. Anita M. Farel, Department of Maternal and Child Health, 407 Rosenau Hall 201H, School of Public Health, University of North Carolina, Chapel Hill, NC 27514, (919) 966-5979.

## NEWS FROM THE SECTIONS Health Education

The Health Education Section is winding up another busy year with its annual luncheon and business meeting in Fayetteville. The following is the schedule of events that will occur at NCPHA's Annual Meeting:

Wednesday, September 16

12:00 - 2:00 Public Health Education Luncheon/Program WHO WE ARE — JUST A REMINDER . . . will provide health professionals an opportunity to reflect on who we are, how important we are and the good job we are doing. This will be a brief, light and humorous session designed to REFRESH and INSPIRE and ENCOURAGE us in our work. The speaker will be Mike Vinson, Health Education Consultant — Western Region.

\*\*\*Door prizes will be awarded.

2:30 - 4:00 Business Meeting
Ms. Barbara Hager, Chairperson, presiding.

If you would like to attend, contact Hellen Poole, Secretary-Treasurer at 704/758-8451.

On Thursday, September 17 the Health Education Section will sponsor a workshop titled: "AIDS, SEX, AND DRUGS: COMMUNITY OUTREACH for PREVENTION". This will begin at 1:30 p.m. and will include presentations from the drama troupe SAY NO UNLIMITED, Division of Health Services Communicable Disease Branch and Triangle Coalition of Black Lesbians and Gays. The program should prove to be both interesting and informative.

The slate of officers for next year's Section Executive Committee is currently being assembled. Offices to be filled include Chair, Vice-Chair, Secretary-Treasurer, and one member at large. If you or someone you know would be interested in being on the slate of officers, please contact Doreen Grochmal, Chair of Nominations Committee at (919) 641-7526.

Last but certainly not least, our Section has been working with representatives from the N.C. Society for Public Health Education and the Association for the Advancement of Health Education to develop the first "JAMBOREE" — a joint educational venture for the membership of these organizations. The event is planned for April, 1988 and will offer programs geared towards developing the participants for health education responsibilities of the future.

Barbara L. Hager, Chairperson

### **History of Community Health Assistants and Community Health Technicians**

From 1956 to the early 60's, heart and circulatory problems, diabetes, and cancer became more recognizable and people formed a committee to oversee the needs for treatment of these diseases.

Mrs. Atha Raulston of Guilford County Health Department pushed for clinic aides. She was joined in the struggle by Mrs. Ann Samuel, RN, Guilford County Health Department as they worked to show a need for assisting both the community and the physician. They wanted an aide position that would become a part of nursing.

Mrs. Raulston saw the need for paraprofessionals to fill in when time was short and patients were waiting to be seen; someone to assist the physician and be aware of services needed and offered by the family; and most of all, someone to perform the task of stocking, cleaning clinics and

providing the right supplies necessary for clinic performance.

By 1965, the Social Security Amendment was passed that allowed aides to be used in homes for people needing assistance and the Forsyth Technical Institute was offering the first schooling and training for the Personal Care and Family Aide. As responsibilities changed with growing needs in the clinic and community, the Personal Care and Family Aide positions were upgraded to Community Health Assistants (CHA) and Community Health Technicians (CHT)

Over the years, the role of the CHA/CHT has broadened. They are respected by their peers.

Community Health Assistants and Community Health Technicians are here to stay. No amount of machinery or computers can replace that human touch or the open hearts of the CHA/CHT's.

Mrs. Raulston is now retired and nicknamed CHA/CHT's "Herald's in Home Health.'

> Gloria W. Lee First Vice Chairperson

### STD Control

STD Control will again sponsor a workshop at this year's annual meeting. Our workshop last year was attended by more than 150 people. We think that this year's workshop is even better and hope to see all of you at the meeting. The following may help you to make up your mind about attending our workshop.

Workshop

'Our Future Role in Public Health Education: Risk Reduction and Prevention of STD's in the 1990's and Beyond."

The speaker for this workshop is Dr. Michael Rosenberg, MPH, Executive Director of the American Social Health Association. Dr. Rosenberg is young, energetic, and has much expertise in his field of research: Behavioral Aspects of STD's.

This workshop will attempt to identify and clarify some concepts and techniques that we as public health professionals must be aware of and know how to use, if we are to survive the consequences of sexually transmitted diseases.

This workshop is a must for those health professionals who do indeed want to be prepared for the future. We, especially, would like to welcome and encourage "NURSES" and other interested public health professionals to attend this vital workshop.

Lonnie House, Chairperson

#### Nursing

Greetings to all from the Nursing Section of NCPHA. We are busily planning the program for the fall meeting and hope to see you there. As you know, in the past the nursing section meeting has conflicted with certain other meetings. This year, however, we will not have that problem. We are anticipating a great program and expect your participation and support.

On Wednesday at 2pm we will open our program with Estelle Fulp addressing "Current Legislation Affecting Nursing". Marla Sammon will give "Updates from the UNC School of Nursing". And finally "Category II" will be brought to us from Shirley Clark who is with the North Carolina Board of Nursing. We are also planning to give the results of the Invitational Meeting that we held statewide. THIS YOU DON'T WANT TO MISS! The program will conclude with a business meeting.

The Thursday morning session beginning at 9am will consist of a panel discussion. The subject is "Nursing Dilemma: Helping the patient to cope with the pain and suffering of living with Aids". The panel will consist of Alise Irwin, Nursing Supervisor of Buncombe County, our moderator; family member "Nadine", PHN Sue Minns from Durham County Health Department; Hospital Nurse, Susie Perry, Aid Coordinator, North Carolina Memorial Hospital; and a representative from Gay/Lesbian Health Project.

Our luncheon Thursday morning at 11:30am will be in honor of our Margaret B. Dolan recepient. Our speaker will be Lil McCrieght, dynamic speaker, who will present "Networking for the Public Health Nurses", and "Concern for the Survival of the PHN".

Any questions regarding luncheon should be directed to Loretta Teague, Caldwell County Health Department, Lenoir, N.C. 28645. No tickets will be sold at the door.

Your presence will be necessary to make our section a success. We look forward to seeing you in September.

> Wanda Robinson 1st Vice Chairperson

#### Laboratory

The Executive Committee of the Laboratory Section has planned an exciting program for the Annual Meeting of NCPHA.

The Section meeting will be highlighted by a presentation by Dr. Anthony Hilger, Division of Medical Technology, University of North Carolina School of Medicine. Dr. Hilger will be speaking on Microcomputers in Health Department Laboratories. The Laboratorian of the Year Award will be presented to this year's winner.

The business meeting will follow Dr. Hilger's presentation. The Laboratory Section has special business that must be taken care of. As was reported in the last newsletter there will be a by-laws change vote to be taken. The by-laws change will increase the annual dues from \$1.00 to \$4.00. This change was discussed at the Annual Meeting in September, 1986. Please make every effort to be at the meeting.

The Laboratory Section will co-sponsor a workshop on Thursday afternoon, September 17, 1987 from 2:30 to 4:00. Food Bacteriology Programs in Local Health Departments will be the topic. Keith Glover, Director of Environmental Health and Laboratory Services at Wake County Health Department, and Tom Stitch, Registered Sanitarian at the New Hanover County Health Department, and Deborah Stout, Laboratory Technician at the Wake County Health Department will present the session to include recommendations for standardization of food bacteriology programs, the sanitarian's viewpoint of the program and the laboratory procedures that are needed for a complete food bacteriology surveillance program. This is one of the newest areas in which the laboratory and environmental health can combine to benefit the citizens of North Carolina.

The Laboratory Section needs your support and your time. Please make your plans to attend the Section Meeting and the Workshop. Your Executive Committee has worked very hard this year to give you a good program.

Susan M. O'Brien, Chairperson

### Maternal-Child Health

It's that time again! The time to meet with friends who "CARE" about the health and welfare of our mothers and children, and the time to catch up on "news and views" in health planning. Join us in the activities that your MCH Section has planned for the 1987 NCPHA Conference in ayetteville.

On Wednesday, September 16, 1987 at 11:30 am, we will sponsor our annual luncheon and business meeting with the presentation of the awards for outstanding achievement in MCH and in SIDS grief counseling. There are 60 tickets available for \$6.50 each. Tickets may be purchased at the NCPHA Convention Site on a first come basis, or may

(continued on page 8)

#### Maternal-Child Health

(continued from page 7)

be reserved by contacting: Marian B. Duggins, New Hanover County Health Department, Wilmington, N.C.; (919) 763-2931.

On Thursday, September 17, 1987 at 10:00 am, the MCH Section and the Developmental Rehabilitation Section will cosponsor a workshop entitled "Habitat for Humanity — Health Policy as it Relates to Children." Thomas E. Hall, Jr. from Americus, Georgia will be the speaker. Our section will also make a monetary contribution to support the travel of the speaker.

Thursday afternoon, September 17, 1987 at 2:00 pm, the MCH Section will sponsor a workshop on "The Future of MCH Services". Dr. Jonathan Kotch, Dr. Ann Wolfe, and Dennis Williams will discuss past and present systems of care delivery, and will explore future trends in program development that will reach the underserved in our communities. Where will these trends lead us?

This year we have sent out a special membership recruitment letter; we hope you have used it to find more MCH members.

We have produced and mailed another MCH newsletter, Family Focus - 87, to CURRENT MEMBERS and would welcome your reactions to it.

Emerson said, "the human race is divided into two classes—those who go ahead and do something, and those who sit still and inquire why it was done in that way instead of another."

Join us! MCH people are doers! We value our imagination, we acknowledge future trends, and set forth to get the job done.

Clara Milko, Chairperson

#### Nutrition

The Nutrition Section of NCPHA is finalizing plans for the 1987 Annual Convention. Selection procedures for the Bertlyn Bosley Award will be presented at the Nutrition Section Meeting on September 16 and new officers will be elected. Nancy Gray, Nutritionist with the Department of Pediatrics, ECU School of Medicine, will speak on "Developmental Disabilities" at this meeting. Karla Sneegas, Nutrition Educator with the Dairy Council, will lead the Nutrition Section workshop on September 17. This workshop "Diet Dilemma" will highlight techniques to help patients evaluate dietary habits and will include group participation. Make plans now to attend the Annual Convention in Fayetteville.

Angela Rich, Chairperson

#### Social Work

The Social Work Section executive committee met on July 10, 1987, in Greensboro to finalize plans for our meeting in September. We will have a combined workshop-business meeting on September 16, 1987 from 1:00 to 4:00 P.M. The speaker for our workshop is Dr. Audreye E. Johnson, Chairperson of the Social Work Section, APHA and Associate Professor in the UNC-Chapel Hill School of Social Work. We hope that many of you will have the opportunity to hear Dr. Johnson and invite non-member social workers to join our section so that they can take advantage of this opportunity.

On September 17, 1987, we will have a luncheon at Quincy's Steak House from 12:00 to 1:30 P.M. We are looking forward to seeing all of you in Fayetteville in September.

Myrna D. Ware, Chairperson

## **Adult Health Promotion**

It is exciting to be involved with Public Health in 1987. I hope others who are interested in Adult Health will come to the Adult Health Promotion Section Educational meeting on Thursday, September 17th, in Fayetteville. This will be a breakfast meeting with a nominal charge.

Aerobic Exercise classes are scheduled on Thursday afternoon from 4:00-4:30 P.M. and Friday morning from 7:00-7:30 A.M. Pre-Registration is Required. There will be a sign up sheet at the Registration Desk for the classes. Donna King, Health Educator with Johnston County Health Department will be leading the exercises. Ms. King is a certified Aerobic instructor.

Jogging and walking trail maps will be available at the registration desk for those that wish to exercise on their own. Rita Sparks, Health Educator with the Cumberland County Health Department, can be contacted for further info on the jogging and walking trails.

Adult Health Promotion has been in the limelight this year with the legislature. House Bill 143 and Senate Bill 95, if funded as proposed, will give Adult Health Promotion in North Carolina a shot in the arm for several years to come.

The Adult Health Promotion Section is planning on a big response this year at the annual meeting.

Michael Rhodes, Chairperson

### **Developmental Rehabilitation**

It's time to make plans to attend the 1987 NCPHA meeting in Fayetteville and to join us for the Developmental Rehabilitation Section meeting, to be held from 2-4:00 p.m. on Wednesday, September 16. Our speaker will be Senator Anthony Rand, Chairperson of the Senate Base Budget Committee, N.C. General Assembly. This will be an opportunity for us to learn more about the future for children with special needs in N.C., and specifically, how we might better advocate in their behalf. Following Senator Rand's presentation, the Section business meeting will be held. At this time, Section awards will be presented and officers for 1988 will be elected. At the close of the meeting, we will hold the ever-popular door prize drawings, for which all Section members are eligible. You must, however, be present to win!!

The Program Committee, ably led by Ann Royal, has planned two workshops for Thursday, September 17, which promise to offer stimulating opportunities for professional education and growth. We believe that these programs will have broad appeal to the wide variety of professionals in NCPHA.

The morning workshop will feature Thomas Hall, Associate Executive Director of Habitat for Humanity. He will highlight one of their special projects — Habitat for Handicapped Humanity. This workshop is co-sponsored by the MCH Section.

In response to the overwhelming positive feedback from last year's program, our afternoon workshop will again be a parent panel, moderated this year by Joanne Mackey. The panelists will discuss their family experiences in rearing children with special needs. This workshop is co-sponsored by the Social Work Section. See the program section of the Newsletter for more detailed information on the workshops.

The Executive Committee has worked hard this year to expand the advocacy role of the Section and to increase communication among our membership. We are looking forward to the active participation of our members in this year's annual meeting and in Section activities throughout the coming year.

Barbara Chavious, Chairperson

## Nursing

A progressive decline of interest and participation in the Nursing Section of the North Carolina Public Health Association has been evident for the last five years. This problem has led to declining membership, lower attendance at annual meetings and difficulty in recruiting officers.

At the meeting of the section in Greensboro, North Carolina during the 1985-86 Association year the membership challenged the new officers to aggressively define the problem and seek solutions. A plan of action was to be developed and returned to the section.

On February 6 and 27 the Executive Committee met with nurses across the state to hear what the nursing section should be about. Questionnaires were sent to both members and nonmembers to gather more information. The report of this process was available in the April 1987 Newsletter.

The Executive Committee has met and has developed an action plan that we hope will excite all of you. We have articulated four goals specifically designed to promote increased communication and participation of section membership. The goals are directed at the development of an agenda of interest

and current concern to all of our members. The strategies in the plan include educational programming, available services and an increasing degree of participation for the entire membership.

The draft plan is included as a part of this newsletter with the hope that each member will take the time to study the material and bring it with you to the business meeting where there will be an opportunity for further input.

The section officers look forward to all of the convention activities and to sharing those activities with all of you. We need and want your support, encouragement and guidance.

#### "Draft" Four (4) Year Plan for Nursing Section

Goal

 Promote active participation of nursing service membership with section activities throughout the year. Strategies

Small group meetings at various locations throughout the state. Agenda would consist of educational focus and short business meeting.

Annual Margaret B. Dolan Research Conference.

Clinical programming at the annual meetings.

Develop "Hot Topic" study groups:

A. Entry into practice

B. Legal Issues/Malpractice Issues

C. Category II

 D. Private versus public care: who will care for the indigent patient

E. Legislative Forum

Enhance communication between membership and section leadership.

Promote membership in nursing services section. Publish reactionaire annually in the NCPHA Newsletter with summary of data published in the following newsletter.

Appoint a committee to investigate feasibility of publishing a separate Nursing Section Newsletter.

At the small group meetings allow time for "new directions" dialogue between participants and executive committee.

Request redesign of NCPHA membership/renewal form.

Develop recruitment brochure for nursing section.

Designate recruiter for the section in each local

health department.

Clarify designated section/primary section membership for the purpose of mailing list from

Sponsor contest for section recruitment poster.

Develop welcoming packets for annual meeting: Letter from chair Lapel button focusing on the Nurse Day Room for one day registrants

Section recruitment brochure Hospitality Room

NCPHA.

Study present bylaws to determine if they assure both continuity and effective section management.

 To provide services which can effectively meet the needs of the section membership. Yearly assessment of educational needs of the membership.

Clinical/Educational focus for all section activities.

Use "Hot Topics" study groups to develop consensus around issues of concern to P. H. Nurses and their patients.

Assure opportunities for leadership skill building.

Recommend to Governing Council of NCPHA that we study the present organizational structure to determine if we are responsive to the public health professionals of today or if in reality we promote adversity and divisiveness when we have to make hard choices between programs and disciplines. For example, is there another way we could organize our convention time and the basic structural format of NCPHA to promote cohesiveness, unity and foster responsiveness to both public and professional needs.

**Evaluation and Explanatory Notes** 

All activities will be evaluated by questionnaire and dialogue following the program. They will be discontinued if they are not of value in meeting our goals.

goals.
2 Meetings to be held during 1987-88

4 Meetings to be held during 1988-89 if evaluations are positive

Trial during 1987-88. Establish as an annual event if evaluations are positive. Goal includes making a profit to provide ongoing funding for MBD Award and to establish a fund to offer stipends for clinical research to local health departments. Shirley Mozingo and Rachel Stephens will co-chair this event. Plans include presenting the initial conference in the Spring of 1988.

Cynthia S. Johnson has agreed to coordinate the study groups for two years. We will evaluate these groups annually. We will seek facilitators from our membership.

Reactionaire to be published annually in the winter edition of the NCPHA Newsletter. Summary of the reactionaire to be published in the spring edition of the NCPHA Newsletter.

Volunteers will be sought at the Annual Meeting to conduct the study. The treasurer of the Nursing Section will serve as chair and will seek representative members from all sections of the state.

Taken to Governing Council 5/12/87

Done 5/29/87

In process 6/24/87

At Annual Meeting 9/16/87; also include explanation as part of recruiting efforts

Announce at Annual Meeting 9/16/87.

In process 6/24/87

Present leadership of NCPHA is encouraging sections to consider two year terms for officers. To be considered by Executive Committee, Bylaws Committee and section membership.

Immediate evaluation by questionnaire and dialogue to determine relevance and usefulness of all programs.

Previously addressed

Cooperate with AHEC, NCAPHNA and Nursing Office of DHS to accomplish this activity.

Done 5/12/87. Governing Council has asked the Nursing Section to provide leadership in this effort. We await a specific charge from the President.

#### **Eastern District**

The 1987 Annual Meeting of the Eastern District, North Carolina Public Health Association, convened at Kill Devil Hills at Nags Head Beach on May 13–15, 1987, and focused on the theme, Our Public Image: How Good A Role Model Are We? Dr. Sarah Morrow, Medical Director of the North Carolina Comprehensive Health Plan, and Dr. Tom Irons, Department of Pediatrics, East Carolina University, addressed the first general session discussing how the politicians, medical community, consuming and non-consuming public view us, the public health worker. They pointed out how the space and size of buildings, staff appearance, and attitudes and the "responsibility of the boss" affect our ability to serve efficiently and present a good public image. On Friday morning, Dr. Aiken Mays, Health Director, Wayne County Health Department, reminded us of public health's accomplishments and presented a challenge for the future.

Outstanding speakers such as Dr. Levine, Dr. Morrow, Dr. Irons, and Dr. Mays drew large audiences. Individual section meetings and special workshops sponsored by Nursing, STD, Environmental Health, Management Support, Laboratory, and NCPHA's Statistics and Epidemiology Sections (with a little help from God's meteorologist!) filled our meeting rooms to near capacity. Wayne County Health Department captured the award for Outstanding Health Department. Dr. Robert Uebler, Soil Specialist, Eastern Regional Office, received the Individual Achievement Award, and the Career Achievement Award was presented posthumously to Ms. Helen Ray, former Health Director of Johnston County Health Center and a past president of Eastern District. An Eastern District Special Award for Outstanding Service and Support was presented to Ken "Catfish" Sigmon of McCall Brothers.

Dr. Levine, State Health Director, was on hand to install the 1987-88 officers; Jim Higdon, President; Frankie Barnes, President-Elect; Debra Springer, Vice President; Roxanne Fredericks, Secretary; and Jack

Educational scholarships were presented to Kitty Castleman, PPCC District Health Department; Marcella Ray, Cumberland County Health Department; and Marilyn Norman, Martin-Tyrrell-Washington District Health Department.

In business action, Eastern District welcomed our newest members—Caswell, Person, Orange, Durham, Chatham, Lee, Moore, Anson, and Richmond Counties into Eastern District.

Jim Higdon, President Eastern District, NCPHA

## Why Am I a Member of NCPHA?

Now is my twenty-first year as a member of NCPHA and as your President, I would like to share this with you — Why I have been a NCPHA member through the years.

I belong to an organization that enhances the quality of life in North Carolina and one that enhances the quality of my own life. I have seen leadership qualities developed and extra efforts made by those who didn't think they could do it.

Back in the Fall of 1964, a new acquaintance at that time as a result of my new career, and a dear friend now, Norman Franks, forced me to go to the Annual Meeting in Asheville. I really only knew one or two environmental health folks at that meeting and the only thing that I knew about NCPHA was that it was some kind of public health organization that had a meeting once a year. That year, I decided I wanted to be a passive member, not be a part of the "head table" and remain somewhat anonymous. But, you don't always get what you think you want!

After a few years of anonymity for the most part, for some reason, I felt the need to participate with others in the revitalization of the North Central District of the Environmental Health Section. Soon I was Chairperson of that District followed by several years as the Secretary-Treasurer, Vice Chairperson and Chairperson of the EHS-NCPHA. Not much later, I served on the Governing Council as your member-at-large and then accepted the position of Vice President and Newsletter edit for two successive years. That first year was not an easy one but with a lot of help, we made it. And, a couple of years ago, I was honored to be elected as your President-elect.

At times through the years, I have been slightly tempted to drop my membership because I was not satisfied with the way things were being done at that particular time, or I didn't feel that my employing agency was supporting my membership in NCPHA as much as it should. I have since realized that I was wrong, or I was just bored and lacked incentive. At those times, I reflected on the friendships that I had made through NCPHA and the opportunities for personal growth which had been

provided and I decided every time that I really didn't want to drop my membership simply because the organization wasn't perfect. I knew I made the right decision. Even though I can't always give as much as I would like to as a member, I always receive far more than I anticipated.

I have not been the passive member that I thought I wanted to be, I have been part of the "head table" and I sure haven't been anonymous, and, yes, I, for sure, have had some extra headaches and responsibilities. However, it's been gratifying and fun and it still is. I expect it to continue. So, I urge you to join me and many, many others in being active members. IT'S FUN!

Your President Stacy Covil

## News from the Association of NC Boards of Health

On September 15, 1987 the Association of North Carolina Boards of Health will host its Second Annual Meeting in conjunction with NCPHA's conference in Fayetteville. The Annual Meeting will focus on issues identified in a recent survey of membership, including health promotion/disease prevention, legislative issues affecting boards of health, and state vs. local environmental health boundaries. A session on the roles and responsibilities faced by board of health members is also planned.

Members of ANCBH have been active this spring advocating the importance of local boards of health and their role in determining health policy in North Carolina. Carl Durham, President of ANCBH, spoke to a legislative judiciary committee in support of the recently ratified HB246 which raises county population limits to 425,000 before County Commissioners can assume the duties of local boards of health, social services, and mental health. Ronald Tucker, a Board Member in Cumberland County and member of the ANCBH Board of Directors, made a presentation on groundwater contamination at the Public Health Leadership Conference at which ANCBH was a cosponsor, March 17, 1987 in Raleigh.

ANCBH's first newsletter, published this spring, received an excellent response from across the state. A second newsletter is scheduled for this summer and will include highlights of the September 15th Annual Meeting and registration information. If you have items you would like to share through the ANCBH Newsletter, please send them to Vaughn Mamlin, 2 Miller Hall, Chapel Hill, NC 27514.

During the summer ANCBH is renewing its memberships. In our first year we boasted more than half of all North Carolina counties as members. We are looking forward to a growing membership this coming year as we continue to support Boards of Health as public health policy makers and leaders across the state. If you would like more information about ANCBH or would like to become a member, please call Carl Durham, President, at (919) 343-5803, or Owen Braughler, Membership Chairperson, at (919) 621-3497.

## MEMBERSHIP INCENTIVE FOR NCPHA

EARN YOUR DUES PAID FOR 1988! WIN \$50.00 IN THE SPONSORSHIP PROGRAM!

We urge you to participate in our NCPHA membership incentive program. Help us reach our 1987 goal and earn five new members. The sponsorship program allows you and the new member to be eligible for the \$50.00 drawing. The drawing for the \$50.00 winners will be held at the annual meeting in September.

SIGN UP A NEW MEMBER TODAY!

## Words from the President



This year as your President continues to be one of the most rewarding experiences of my career. It really is fun to work with a "group" that is so dedicated to the objective of protecting and promoting the public health (personal and environmental) of the citizens of North Carolina. NCPHA members are that "group".

At this moment in reviewing the immediate past activities of this year,

it is obvious to me that the immediate future will be interesting and fast paced from a public health standpoint. I urge you to continue your professional endeavors in public health and NCPHA and encourage others to join us. The years ahead promise to be challenging and exciting. Some specific examples follow:

Your Legislative Committee is in the midst of a most successful year as compared to recent previous sessions. The legislature is more receptive to, and interested in, dealing with legislative issues that protect and enhance the public health. Of course, the session is far from ending at the time of this writing, but positive public health legislation is pending that concerns AIDS, Health Promotion, Dietetic/Nutrition practice licensure, hazardous waste, migrant labor housing, funds for nurse training, funds for expansion of local environmental health programs, etc. There is reason to expect that the final decisions on many of these and other public health related bills will be positive. The Legislative Committee and our Legal Counsel deserve a lot of credit for effectively working with the members of the legislature. The future, as a result of legislation, looks challenging and rewarding.

Planning for the Annual Meeting in Fayetteville, September 15-18, 1987 at the Bordeaux Inn & Convention Center is all but complete. All the arrangements for speakers, programs, physical arrangements, etc. have been made and the Program and Local Arrangement Committees are eagerly awaiting September. The convention will be informative, interesting and rewarding.

The Think Tank Task Force has developed a proposal for reorganizing the Executive Committee structure of NCPHA and a plan for exploring the possibility of better funding and professional staffing for our organization. The Governing Council has endorsed both proposals and requested the Think Tank Task Force in conjunction with the Constitution and Bylaws Committee to develop specific bylaws proposals as needed, for consideration by the NCPHA membership at the annual meeting in 1988. You will be provided more specific information on this effort to improve your operations during the next year.

More members are always needed!! But, I can't say enough about the fine efforts of our Membership Committee. Membership totals are as good as they have ever been and by annual meeting time, the totals will be the best ever. Continue to help the Membership Committee by urging fellow public health workers to join or renew their membership.

As you know, there are more than a dozen other committees and positions, ranging from nominations for future offices to American Public Health Association representatives, that I haven't mentioned. Please be

assured that each one is actively working on your behalf as a member of NCPHA.

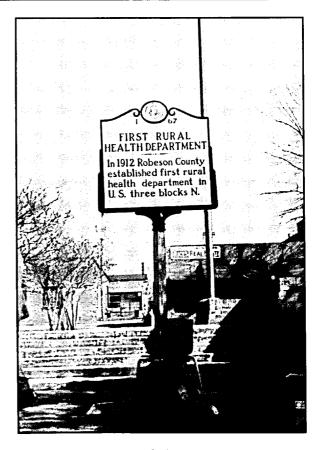
Since these "Words from the President" will be my last to many of you, as your President, you must allow me this opportunity to publicly thank the Executive Committee, Governing Council, Committees, and other appointments and the staff of the Sanitation Branch, DHS for all the tremendous support. All of you have truly made this a rewarding and fun year tor me.

In conclusion, I will be in Fayetteville, N.C. Bordeaux Inn & Convention Center, September 15–18, 1987. Please join me.

Stacy Covil President, NCPHA

## People-to-People Program

The Dwight D. Eisenhower People-to-People Program has once again asked State Health Director Ron Levine to lead a delegation of North Carolina public health professionals on an overseas Goodwill mission; in this instance to Greece in the fall of 1988. Ron would appreciate hearing from those who might be interested in taking part in such a mission, whether or not the individual was a member of the delegations that visited China or the Balkan countries in past years. At this time, he needs to determine whether sufficient interest exists to undertake the necessary planning. No firm commitment is requested; just your serious expression of interest by Sept. 1, 1987. Write Ron at P.O. Box 2091, Raleigh, NC 27602, or call him at (919) 733-3446.



Happy 75th Anniversary
Robeson County Health Department



NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, Inc. AUGUST, 1987

## **NEWSLETTER**

P.O. Box 10378, Raleigh, N.C. 27605

Non-Profit Organization U. S. Postage PAID Raleigh, N.C. Permit No. 1499

Annette S. Boutwell 722 Graham Street Raleigh, NC 27605

## Newsletter

## NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.



April, 1987

P.O. Box 10387, Raleigh, North Carolina 27605

919/821-2226

## Words from the President



You join me, I'm sure, in wishing the ice and snow storms a sincere goodbye. Spring is just around the corner.

Membership is on my mind — the lack of it, that is! A recent check with NCPHA headquarters indicates that total membership is about 200 less than at this point in time last year. There is strength in numbers, so I urge each of you to help reach the 1987 goal of 1,987 members. Renew you membership if you haven't already done so, and get new members to join us. There are over 6,000 public

health professionals in North Carolina, so our organization needs to grow in order to really be representative.

The N.C. General Assembly is truly in session and your Legislative Committee is making efforts to achieve appropriation proposals for various personal and environmental health programs of a general nature. In addition, special initiatives are being made to support bills for additional funding specifically for migrant housing inspections, licensure of dietitians and nutrition-

ists, and funds for nursing training. This year, all of the legislative efforts are being closely coordinated with the N.C. Local Health Directors Association and the Association of County Commissioners.

"Public Health — We Care" is the theme for the annual meeting in September. The remodeling of the Bordeaux Inn and Convention Center in Fayetteville is practically complete and it will truly be an outstanding facility for our meeting. Speakers of national and state prominence have accepted invitations to address our group, and every section has scheduled at least one workshop for all who attend. Plan to be in Fayetteville September 16–18, 1987.

The administration of your organization is running very smoothly. The organization is financially solvent. All committees that should have met by this time in the year have done so, and all activities are on schedule. Your elected officers and appointed leaders are enthusiastically carrying out the responsibilities of their positions. Do your part by being an active member.

Stacy Covil President, NCPHA

## **Standing Committee Reports**

#### Membership

Our membership goal for NCPHA during 1987 is "1987" members. We encourage more participation in our incentive program. If a member sponsors five or more new members, his/her dues are paid for the next year. Becky Sauls, Vital Records Branch in Raleigh, and Christine Maroules, Lenoir County Health Director, have their dues paid this year.

Also, the sponsorship program allows the new members and their sponsors to be eligible for the \$50.00 drawing in which the member and sponsor each receive \$50.00. The drawing was held at the NCPHA Governing Council Meeting on January 16 in Fayetteville. The winners are Cathie Thornton and her sponsor, Jerry L. Bailey, both of the Wayne County Health Department.

Our congratulations to these winners and we extend our appreciation to them for their efforts in helping our Association grow. We hope *YOU* will be a winner in 1987!

Sue Fowler, Chairman

#### **Scholarship**

Applications for NCPHA Scholarships must be received by June 15, 1987. Scholarships are awarded to present or prospective workers in public health in North Carolina for graduate or undergraduate study or for technical study in the case of the Management Support Scholarship. Awards can be used for prerequisite or training through a regular academic program in an accredited educational institution which would advance the individual's competence in public health work.

Applicants must state in writing an intent to work in a North Carolina public health agency for two years following completion of training. Applicants should be or become a paid member of NCPHA.

Awards are based upon: (1) Acceptance at an accredited educational institution; (2) Potential of service to people of this State; (3) Reasons for seeking the training; (4) Financial Need. Past awards have been granted persons training in various public health fields, such as environmental, nursing, health education, social work, counseling, administration, nutrition, biostatistics, dental, etc.

The amount of the award for the 1987-88 academic year could range from \$1,200 for one award to a portion of that amount per award for more than one award. Typically four awards of \$300 each are granted. The Committee also awards \$300 for The Elizabeth Holley Memorial Scholarship to a public health nurse, based on the above criteria. Lastly, the Committee awards a \$300 NCPHA Management Support Section scholarship to a present management support worker.

Please obtain additional information and an application through:

Richard M. House, Associate Dean The University of North Carolina School of Public Health 201H Chapel Hill, NC 27514 919/966-3309

#### Legislative

The Legislative Committee is gearing up for a very active legislative session which is already well underway. We anticipate taking a lead responsibility with legislation which will be introduced following a Study Commission Report on the authority of Boards of Health. Another Study Commission will likely introduce legislation to (continued on page 3)

## **Conventions**

## NCPHA: Public Health — We Care

The Program Subcommittee consisting of Larry Bunn, Susan O'Brien, Bruce Tingle, and Karen Willett has been hard at work planning for the 1987 NCPHA program.

PUBLIC HEALTH — WE CARE was chosen as our theme to help us remember that we do care about the individual and his/her problems in these days of more and more regulations.

Speakers for all the General Sessions have not been completely finalized, but some of the ones who have accepted are Dr. Bailus Walker, Commissioner of Public Health for the State of Massachusetts and President-Elect of APHA; Dr. Ronald Levine, NC State Health Director; and E. Daniel Shingleton, Maternal and Child Care Regional Supervisor, NC Division of Health Services, Eastern Regional Office.

The format for the meeting will continue much as in the past few years. On Wednesday morning, September 16, 1987, we will open with a General Session in the morning and Section meetings in the afternoon. Wednesday evening, the Program Subcommittee and the Local Arrangements Committee are planning something special for the membership. Thursday, September 17, 1987, will be devoted to workshops. Thursday evening we will celebrate with the President's Reception, Awards Banquet and Dance. Friday will consist of a General Session with speakers and installation of new officers. Last, but not least, door prizes will be awarded.

The Bordeaux Motor Inn and Convention Center is finishing up a massive revamping of all their facilities and will be an excellent place for our Annual Meeting in September.

Make your plans to attend, support your own discipline, broaden your horizons, make new friends, and renew old friendships at the ANNUAL MEETING OF NCPHA, SEPTEMBER 16-18, 1987, AT THE BORDEAUX MOTOR INN AND CONVENTION CENTER, FAYETTEVILLE, NORTH CAROLINA.

Susan M. O'Brien Chairman, Program Subcommittee President-Elect, NCPHA

## APHA Convention Announced

New Orleans is the site of the APHA Convention — October 18-22, 1987. All NCPHA members are encouraged to join APHA and participate in the national association.

Notices for abstracts and resolutions were distributed to all NCPHA section chairpersons at the January Governing Council Meeting in Fayetteville.

North Carolina
Public Health Association, Inc.
Post Office Box 10387
Raleigh, North Carolina 27605
Telephone (919) 821-2226

The Newsletter is a publication of the North Carolina Public Health Association. It is published December, April, and August of the Association year.

Stacy Covil, President Janice Inabinett, Vice-President and Newsletter Editor

## GALA Time Planned for NCPHA

Dr. Jessie Williams, Director, Cumberland County Health Department and Mrs. Lillie Dewitt, Chairperson of the Local Arrangements Committees, welcome North Carolina Public Health Association members to the 1987 meeting to be held at the Bordeaux Motor Inn, Fayetteville. Mrs. Dewitt said, "We are looking forward to an exciting convention this year."

Mrs. Dewitt announces the following members of the Local

Arrangements Committee:

Chairperson — Mrs. Lillie Dewitt Co-Chairperson — Lacy Williams

Housing & Physical Arrangements — Ray Bowen

Exhibits — Lacy Williams, Mike Kirby

Flowers — Mary Thomas

Local Publicity — Linda Carter

Registration — Joyce Melvin, Valerie Raeford Entertainment & Refreshments — Mexie Fields,

Robert Bennett

Food — Kathy Riley, Anne Jackson

Host and Information — Flora Pemberton.

Jane Stevens

All committee members are with the Cumberland County Health Department and may be reached at: 227 Fountainhead Lane, Fayetteville, NC 28301, 919/483-9046. Committee people will be working throughout the year in preparation for the September 15–18, 1987 NCPHA Annual Meeting.

Other reserved facilities are the Ramada Inn, Apartel and Heart of Fayetteville, and Sheraton-Fayetteville Inn. Reservations should be made directly with the hotel. Highlights planned by the Local Arrangement Committee include a performance by the U.S. Army Band stationed in Fort Bragg, NC. The Army Band will perform on Wednesday morning opening the first general session. Wednesday evening will have a Disc Jockey from 9:00 PM to 1:00 AM immediately following the Hospitality Hour sponsored by the Cumberland County Health Department from 6:30 PM to 8:30 PM.

Door prizes will be given on Wednesday, Thursday and Friday; "North Tower" of Charlotte will perform at the dance on Thursday evening.

Mrs. Dewitt reminds all sections to return the planning form no later than May 1, 1987.

## SHA's 1987 Meeting "2001"

The program for the Southern Health Association/ Tennessee Public Health Association joint meeting June 30 – July 2, 1987, at the Music City Sheraton Hotel in Nashville, Tennessee, has been planned to provide a picture of the future as well as strategies for dealing with the present and future health and environmental problems.

Dr. Lester Breslow was the number one choice to be keynote speaker of this meeting which is to be futuristic while realistic. Dr. Breslow not only has been Director of Public Health in California, but is presently on the Institute of Medicine's Committee for the Study of the Future of Public Health.

The convention will be filled with a dozen workshops discussing everything from the ethical issues which are developing to the services needed for tomorrow's handicapped children. Workshops will cover desired Emergency Medical Services, appropriate data systems, automated offices and environmental solutions for 2001. There will also be predictions of where we will be with the AIDS issue, dental management with computers and how to let the mind control the body.

State Health Officers (from North Carolina, Alabama, and

PLEASE TYPE OR PRINT ALL INFORMATION REQUEST FOR ACCOMODATIONS NAME OF GROUP NC PUBLIC HEALTH ASSOCIATION ANNUAL MEETING					
ARRIVAT DATE	DEPARTURE DATE				
TYPE OF ROOM:	September 15-18, 1987				
SINGLE-1 Bed, 1 person					
DOUBLE-1 bed, 2 persons	Single, \$35.00 + 8% Tax				
DOUBLE DOUBLE-2 beds, 2 persons	Double, \$45.00 + 8% Tax				
• REQUESTS WILL BE FILLED UPON AVAILABIL	LITY:				
AMOUNT OF DEPOSIT OR CREDIT CARD No.	EXP. DATE:				
GUEST NAME:					
ADDRESS:	PHONE #				
CITY:	STATE: ZIP:				
SPECIAL REQUEST:					
SIGNATURE:					
FOLLOWING APP	PLIES TO ALL RESERVATION REQUESTS:				
★ Guest room reservations will not be held unles.	s advance deposit of one night's room rental is received with request form.				
★ 72 hour notification is required for cancellation	n and return of deposit. Record of cancellation number required for proof, must be received 14 days prior to commencement of activities. Reservations				
made after that date will be subjected to high	ner rates.				
★ Check-in Time is 3:00 PM Check-out Time is 12: Noon.  ★ SORRY NO PETS ALLOWED!  ★ Please present confirmation card at time of check-in.					

BORDEAUX MOTOR INN / CONVENTION CENTER P.O. BOX 64068 FAYETTEVILLE, N.C. 28306 ATTENTION: RESERVATIONS

#### HOTEL RESERVATION INFORMATION

#### North Carolina Public Health Association Annual Meeting

#### Fayetteville, North Carolina

September 15-18, 1987

Bordeaux Motor INN 1707 Owen Drive Fayetteville, NC 28304 (919) 323-0111

Singles - \$35.00 Doubles - \$45.00

Check-In Time 3:00 p.m. Check-Out Time 12Noon

(Reservation Cards are enclosed)

APARTEL & Heart of Fayetteville Motor INN 2848 Bragg Blvd. yetteville, NC 28303 919) 485-4163

Singles - \$26.00 Doubles - \$34.00 (2 beds) Ramada INN
511 Eastern Blvd.
Fayetteville, NC 28301
(919) 484-8101

1-4 persons per room - \$35.00

Other Hotels In Close Vicinity

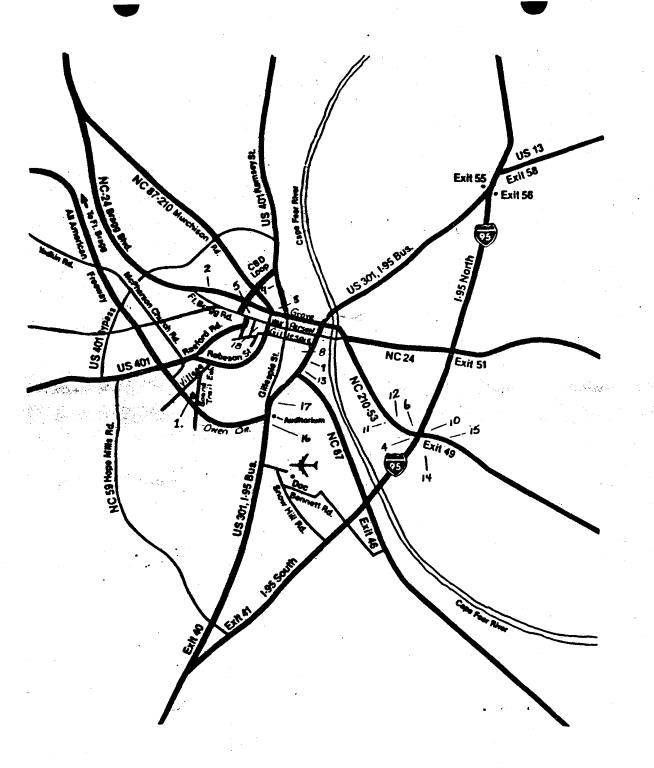
Sheraton-Fayetteville INN 301 Bragg Blvd. Fayetteville, NC 28301 (919) 323-0220

Singles - \$38.00 Doubles - \$44.00

Horne's Motor Lodge 218 Eastern Blvd. Fayetteville, NC 28301 (919) 483-1113

Singles - \$25.92 Doubles - \$34.56

FOR ALL RESERVATIONS, CONTACT HOTELS DIRECTLY



- BORDEAUX MOTOR INN & CONVENTION CENTER 1707 Owen Drive Fayetteville, NC 28304 (919) 323-0111
- HEART OF FAYETTEVILLE 2848 Bragg Blvd. Fayetteville, NC 28303 (919) 485-4163
- 3. ST. JAMES INN 134 Rowan Street Fayetteville, NC 28301 (919) 483-3100
- HOLIDAY INN OF AMERICA I-95, Hwy. 53 Fayetteville, NC 28301 (919) 323-1600
- 5. SHERATON FAYETTEVILLE 301 Bragg Blvd. Fayetteville, NC 28301 (919) 323-0220
- 6. HOWARD JOHNSON'S I-95, Hwy. 53 Fayetteville, NC 28301 (919) 323-8282
- 7. RAMADA INN
  511 Eastern Blvd.
  Fayetteville, NC 28301
  (919) 484-8101
- 8. HORNE'S MOTOR LODGE
  220 Eastern Blvd.
  Fayetteville, NC 28301
  (919) 483-1113
- 9. GREEN TREE INN 521 Ramsey Street Fayetteville, NC 28301 (919) 483-2621

- 10. DAYS INN
  I-95, Hwy. 53
  Fayetteville, NC 28301
  (919) 483-6191
- 11. HAMPTON INN I-95, Hwy. 53 Fayetteville, NC 28301 (919) 323-0011
- 12. COMFORT INN
  I-95, Hwy. 53
  Fayetteville, NC 28301
  (919) 323-8333
- 13. MOTEL "6" INC. 525 S. Eastern Blvd. Fayetteville, NC 28301 (919) 323-1957
- 14. KNIGHT'S INN
  I-95, Hwy. 53
  Fayetteville, NC 28301
  (919) 485-8122
- 15. QUALITY INN EAST I-95, Hwy. 53 Fayetteville, NC 28301 (919) 323-9850
- 16. QUALITY INN AMERICANA 2507 Gillespie Street Fayetteville; NC 28306 (919) 485-5161
- 17. QUALITY INN AMBASSADOR I-95 Business, Hwy. 301 Fayetteville, NC 28306 (919) 485-8135
- 18. CUMBERLAND COUNTY
  E. NEWTON SMITH
  PUBLIC HEALTH CENTER
  227 Fountainhead Lane
  Fayetteville, NC 28301
  (919) 483-9046

Louisiana) will be talking about their states' priority health problems to be addressed over the next few years.

The closing session on July 2, will include Dr. Fredia Wadley, Chief Medical Officer for Tennessee, wrapping up the program by highlighting the health problems for the year 2001 and the role of Public Health in addressing those issues.

If you would like more information about the meeting, the after-hours functions, tickets for the Grand Ole Opry, or room reservations at the Sheraton Music City, call Peggy Nelson at 919/733-3041 or write her at:

Personnel Office Division of Health Services P.O. Box 2091

Raleigh, NC 27602-2091

The program has been designed to stimulate thought about the future while still sending participants home with valuable information about what they can do now. It was developed to provide something for everyone. Don't miss your something!

## Eastern District Holds 27th Annual Meeting

The twenty-seventh annual meeting of the Eastern District North Carolina Public Health Association will be held May 13, 14 and 15, 1987 at Kill Devil Hills. We are very excited about the 1987 annual meeting and feel you will enjoy one of the best meetings ever.

Working with two hotels has been a challenge to the program committee in scheduling all the functions. The Ramada Inn and Holiday Inn are within a "stone's throw" of each other so there will be no problems in attending all the activities scheduled. The program committee has put much effort into preparing the program which will include section meetings, workshops and general sessions. We will require that you wear your name tag to attend these scheduled functions. In addition, dance tickets will be distributed to assist hotel security in monitoring attendance at the dances.

At our last Executive Committee meeting, it was voted that there be no smoking during Eastern District meetings. We will adhere to this policy with the exception of social functions.

We are anticipating a large meeting due to the exceptional planning which has gone into preparing this annual meeting. We are excited to be in Dare County after an absence of 10 years, so everyone plan to attend.

Terri Capps, President Eastern District

## Western District Meets at Fontana Village

The Western North Carolina Public Health Association convention at Fontana Village just might be the best vacation and educational opportunity you and your family could take together.

The Executive Committee is continuing to plan and work on the program to hopefully address and meet all the needs of our entire membership. This year our Executive Committee voted to offer CEU's for the workshops offered at the convention.

As I mentioned in our last newsletter, Bones McKinney will be our key note speaker. Dr. Tom Irons with East Carolina University and Dr. Rebecca Meriwether with Epidemiology Branch and other good speakers will be conducting workshops.

Plans are being finalized by the North Carolina Boards of Health Association to also meet in Fontana during our convention. We always look forward to having our Board members sharing and promoting our public health functions.

Through our attendance and support at this year's convention, we can live up to our theme — Public Health: "A Commitment to Excellence".

I hope to see a large number of you in the cool, beautiful mountains in June.

M. Denese Houston, President Western District

## Assoc. of N.C. Boards of Health Active During First Year

The Association of North Carolina Boards of Health is actively into its first year of operation since incorporating last September. With the formation of committees to address policy issues and educational concerns of board members, and plans for spring programs in two locations across the state, the Association is taking steps to achieve its stated goals and meet the needs of its members. It also collaborated with other public health groups in cosponsoring the Public Health Leadership Conference in Raleigh on March 17. Mary Cleary has been employed on a part-time basis as a Program Coordinator with the administrative and programmatic functions of the organization.

Identification of key policy issues and ideas for educational programs was the subject of a recent letter mailed by the Association to all members of boards of health in North Carolina. Individuals were asked to join with fellow board members to identify three main policy and educational items they feel should be addressed by the Association. These responses will be compiled and form the basis for the development of an action plan to be amended over the summer and presented for membership approval at the annual meeting in September.

These responses and other current issues of interest will be on the agenda of the Association's first regional meetings this spring. In conjunction with the NCPHA Eastern and Western District Meetings the Association will meet from 10 a.m. - 4 p.m. on Friday, May 15 in Kill Devil Hills and June 19 in Fontana Village. Agendas and registration forms are being mailed to all Association members, who can register by calling Cindy Pressler at 919/966-4032. The meeting is open to all interested members of boards of health but registration will be available at a reduced rate for Association members.

Members of the Association can also look forward to a copy of their first newsletter to be published this spring with news of important legislative happenings, activities from local boards and public health news statewide. At present over half of all North Carolina boards of health are members of the Association. If your board would like to learn more about the Association, or if you would like to invest in public health in North Carolina by joining the Association please call Carl Durham, President, at 919/343-5803 or Owen Braughler, membership chairperson, at 919/621-3497.

## **Standing Committees**

(continued from page 1)

provide funding for the School of Public Health, the Division of Health Services, and local health departments in the areas of health promotion/disease prevention and NCPHA will be active in supporting those appropriations. Our Association had earlier taken a stand and adopted a resolution concerning how we wish to approach the Migrant Housing Inspection issue. Due to a multiplicity of factors, the Legislative Committee is taking a slightly different approach to the migrant labor problem and is now seeking funds for departments making those inspections and liability protection for the public health employees involved in those inspections. Some fine tuning of the recently enacted tort reforms in the immunization area will be undertaken during this session and NCPHA will be an active player in those changes. We anticipate a major assault on the seatbelt legislation and are already gearing up to fight that when the timing is appropriate. Lastly, we hope to have legislation introduced to raise the penalties for assault on sanitarians. All in all, we anticipate a very busy legislative session and will be calling upon the membership from time-to-time to help us make the case for public health and the protection of our community.

George F. Bond, Jr., Chairman

## **NEWS FROM THE SECTIONS** Social Work

Our section encourages all social workers to participate in this year's annual meeting. The section program will be presented by Dr. Audreve E. Johnson, Chairperson of the Social Work Section, APHA, and Associate

Professor in the UNC-Chapel Hill, School of Social Work.

Our section joined eleven (11) other Social Work organizations across North Carolina in sponsoring "Social Work Recognition Day" in Raleigh, on March 6, 1987. We presented an award to a non-member of the NCPHA-Social Work Section who has made an outstanding contribution to Social Work in Public Health in North Carolina. Dennis Harrington, Director, Scotland County Health Department was the 1987 recipient.

Nominations are being received for the "Outstanding Achievement Award." All nominees must meet the following qualifications:

1. Be a member of the NCPHA-Social Work Section; and,

2. Have made outstanding achievements in the field of Social Work in Public Health.

Nominations must be postmarked by May 31, 1987, and mailed to:

Sam West

Awards Committee Chairperson NCPHA-Social Work Section Robeson County Health Department Route 4, Box 388 Lumberton, North Carolina 28358

Myrna D. Ware, Chairperson

#### Adult Health Promotion

The Adult Health Promotion Section Executive Committee met on February 4, 1987, at the Wayne County Health Department. The Committee concluded that the agenda for the 1987 annual meeting in Greensboro suited the scheduling needs for most members of the Adult Health Promotion Section, NCPHA.

In Fayetteville, on September 17, 1987, beginning at 7:30 AM, the section will have a breakfast event including a workshop on Smokeless Tobacco, presented by Dr. Jean Spratt from the North Carolina Division of Health Services, followed by an awards ceremony and a brief business meeting.

Throughout the annual meeting our section will sponsor jogging and aerobic exercises.

We are planning an interesting annual meeting and we hope that attendance will be equal to, or better than, last year.

Michael U. Barrett-Rhodes, Chairman

## Statistics and Epidemiology

The Executive Committee of the Statistics/Epidemiology section met for the second time since September on January 12 in Chapel Hill to plan for activities. We will sponsor a session Thursday afternoon at the Eastern NCPHA meeting in Nags Head on "Quantitative Methods to Assess Health Department Performance." Topics will include clinic patient flow analysis, lab proficiency testing, statistical software for microcomputers, and chlamydia testing.

For the annual NCPHA meeting in Fayetteville we are planning a session on "The Costs of Prevention: The Immunization Model." We hope to have a representative of the Immunization Division of the Centers for Disease Control as the featured speaker. A luncheon will be held prior to the session that will serve as a business meeting and a forum for presenting the Statistics and Epidemiology award and the Katz award

for immunization work.

Your suggestions for either of these programs are solicited and will be strongly considered. We extend a special invitation to public health department staff who work in the area of immunization to join our section since we have now merged with the immunization section.

Paul A. Buescher, Chairperson

### Nutrition

The Nutrition Section Executive Committee met on October 16, 1986 to appoint committee members and make plans for the coming year. The establishment of the Bertlyn Bosley Award to recognize excellence in public health nutrition and the passage of a NCPHA resolution of support for the licensure of nutritionists/dietitians was discussed at a Nutrition Section business meeting on February 25, 1987.

Plans have begun for the NCPHA Annual Meeting in September. Last year's meeting included a presentation by Merry-K Moos, MPH, FNP, on the "Nutritional Implications of Street Drugs in Pregnancy" and recognition of Dr. Bertlyn Bosley for her contributions to public health nutrition. The Nutrition Section also sponsored a workshop on "Nutritional Implications of Hypertension" conducted by Dr. Charles Cook. Make plans now to attend the Annual Meeting in Fayetteville.

Angela Rich, Chairperson

#### **Public Health Education**

The Public Health Education Section is continuing to work toward a more unified Section that can respond to issues that face Health

Jeanne Palmer chaired a committee to draft guidelines for a Section Resolutions Committee in March. If you are interested in serving on this committee, please contact Barbara Hager, Chair (919/733-7081). Other people on this committee included Debbie Bennett, Sandee Coulberson, Deborah Houston and Nancy Zwerling.

A long range plan will be suggested to the membership at the Annual Meeting. If you would like to be involved in forming this plan, please

contact Barbara Hager or Mike Vinson (704/669-3347).

Marquietta Plummer, Vice Chair and Program Chair, is busy working with her committee on this year's annual meeting activities. Contact her at 919/688-9375.

The Executive Committee tries to meet quarterly. If you have an issue that you would like the Executive Committee or Section membership to address, please contact Barbara Hager or Marquietta Plummer at their respective phone numbers.

If you would like more information on how to join the Public Health Education Section, please contact Mike Vinson.

Barbara L. Hager, Chair

#### Laboratory

The Executive Committee of the Laboratory Section met to discuss plans for the Annual Meeting in September. The tentative program for the section meeting will include a presentation on "Microcomputers in the Laboratory." We are also sponsoring a workshop on Thursday afternoon on Food Bacteriology Programs in local health departments.

With the new centralized program of dues collection, we have grown to our largest membership. Please get your dues in this year and let's continue to grow! There are still a lot of laboratorians out there who are

not members

We voted in September, 1986 for officers to serve terms of two years. This year we will vote to change our dues from \$1.00 to \$4.00 per year, so plan to be there and cast your vote!

We look forward to an outstanding educational meeting in September and the LABORATORY SECTION NEEDS FOR YOU TO BE THERE!

Susan M. O'Brian, Chairperson

## **Management Support**

The Executive Committee is busy developing opportunities for the

strengthening of our Management Support Section.

June is tentatively scheduled to include an in-service education experience for management support personnel statewide. When the Continuing Education Committee finalizes plans, notices will be sent out to all local health departments. The Membership Incentive Program entitles a section member to one year's paid membership dues for signing up five (5) new Management Support members in a membership year.

The March Management Support Section Newsletter had information

and applications for the section awards: 1. Achiever of the Year Award

2. 25 Years Service Award(s)

Nominations should be sent no later than July 15, 1987 to:

Brenda Johnson

Division of Health Services

Post Office Box 2091

Raleigh, NC 27602

Applications for the Section Scholarship should be sent no later than June 15, 1987 to:

Richard M. House, Associate Dean The University of North Carolina School of Public Health 201H Chapel Hill, NC 27514 919/966-3309

Vera M. Rains, Chairman

#### DO YOU HAVE NEWS?

Send articles, reports, notes on members or calendar items to:

Ms. Janice Inabinett Vice-President NCPHA Western Regional Office Division of Health Services Black Mountain, N.C. 28711

### **Developmental Rehabilitation**

The Executive Committee of the Developmental Rehabilitation Section has met twice to set goals for 1987 and to begin program planning for the annual meeting in September. The Executive Committee is committed to continuing to provide high quality educational experiences for Section members and other interested members of NCPHA.

Tentative program plans include a legislative update by a member of the N.C. General Assembly, a panel discussion involving parents-helpingparents, and a presentation by Habitats for Humanity. We are coordinating our program scheduling with other sections whose members may be interested in similar topics.

Two additional chairpersons were appointed by the Executive

Committee for 1987:

Sue M. McLaurin — Awards Chair Dewane Frutiger — Liaison to MCH Section

The Awards Committee will be soliciting nominations for the "Outstanding Achievement" and "Outstanding Contributions" awards shortly.

At the close of last year's annual meeting there were 77 members of the section. Although we are pleased with the growth thus far of our relatively young section, an ongoing priority continues to be the recruitment of new members.

We encourage active participation by all current members, and urge each one to bring in one new member, to share in our activities in behalf of children with developmental disabilities.

Barbara Chavious, Chairperson

#### Maternal and Child Health

The MCH Section Executive Committee met on January 30, 1987. Six-week-old Elizabeth Ruth attended the meeting with her new mother, Kathy Pittman and the committee was delighted to have mother and child

It remains a concern to the committee that we do not have insight from the membership regarding section activities. All of the officers are willing listeners. Please be willing to give us ideas.

An MCH Section newsletter stays in question . . . for two years it has been postponed for various reasons.

MCH Section Awards will be presented during the Luncheon Meeting

scheduled for Wednesday, September 16, 1987 in Fayetteville.
Coordinator for the luncheon and for the Thursday, September 17th events, Marian Duggins, states that the issue of Medicaid changes and their implications for public health will be the topic of Thursday afternoon's workshop. Because of the positive evaluations of the 1986 conjoint workshop, with the Developmental Rehabilitation Section we are considering working together for a Thursday morning workshop in 1987, on a program that explores the new kindergarten assessment legislation.

One hundredth (100th) Congress and Action Time is here. Could we strengthen our Section efforts? Please give us ideas now or at the annual

meeting in September.

"The new and the old have value to us only as they relate to the present. Yesterday made us what we are today, tomorrow is our dream. To live for either is to lose our only reality, the moment." L. Buscaglia

Clara Milko, Chairperson

## **Nursing Section**

On February 6 and 27, the Executive Committee met with nurses across the state to hear what the Nursing Section should be about. These were good days and as chairperson I was grateful once again for these wonderful professionals who care so deeply for nursing and for their patients. These data will be analyzed along with questionnaire responses gathered in February and all results will be widely distributed. The Executive Commmittee met on March 27 in Asheboro to begin data analysis. We will also design a long range plan format and break into committees to deal with the large amount of information we have collected. We will be asking for your support and assistance on these committees.

Some suggestions we received through the meetings and questionnaires:

1. Retain the Nursing Section and activate it with regional meetings between the annual meetings. The regional meetings should have a short business session and a clinical program focus.

- 2. The Nursing Services Section should have as its overall focus, Community Health Nursing. (The writer with the help and advice of Nancy Tigar acknowledges this as an umbrella and very generic term encompassing and recognizing the many specialized groups of nurses and others who are members of the Section and who are interested in specific, aggregate populations.) The respondents felt that we should make every effort to deliver a product that cannot be purchased anywhere else, and we should be able to articulate what "service" or "product" we have produced for the dollars spent by the section members. In addition, participants valued the coming together of members from the wide diversity of practice areas and job responsibilities to spend time sharing and networking. Specific time should be set aside and all meetings developed with this activity in mind.
  - 3. The respondents wanted a periodic newsletter from the Section.
- 4. There was a great deal of interest in working with other statewide nursing organizations to address legislation issues.

5. Issues of vital interest to nurses included:

entry into practice.

nursing in the future,

concern for the survival of public health nursing,

legal issues/malpractice, and

private versus public care: who will care for the indigent patient.

6. Educational needs articulated included:

the future of public health nursing

clinical aspects of caring for communities and special populations baccalaureate education as the entry level into public health nursing

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care of the poor/indigent legal and malpractice issues public health nursing research leadership skill building handling of common problems

7. Nurses felt that NCPHA should send specific notes to members saying that it is time for renewal instead of the form presently used.

8. Section membership list should be reviewed and updated every 6 to

9. Organizational structure of NCPHA should be studied to determine if the present structure is responsive to the public health professionals of today or if it in reality promotes adversity and devisiveness when we have to make hard choices between programs and disciplines. For example, is there another way we could organize our convention time and the basic structural format of NCPHA to promote cohesiveness and unity and foster responsiveness to both public and professional needs.

I am going to close now with great appreciation for the support you have given your executive committee via your support of the invitational conferences and questionnaire responses. We heard what you said to us; your messages were concise, very clear and very much to the point. We all pledge our very best in offering you, in return, dedication and enthusiasm in pulling it all together.

Thank you! Melinda McLemore, Chairperson

#### **Section Awards Announced**

SECTION	DEADLINE	AWARD	CONTACT
Management Support	7/15/87	Achiever of the Year Award 25 Years Service Award	Brenda Johnson DHS Raleigh
Adult Health Promotion	(To be Announced)	Outstanding Employee Award "Agency of the Year" Award	Dr. Georjean Stoodt DHS Raleigh
Social Work	5/31/87	Outstanding Achievement Award	Sam West Robeson County Health Dept.
Developmental Rehabilitation	7/1/87	Outstanding Contribution Award Outstanding Achievement Award	Sue McLaurin DHS, Raleigh
Nutrition	5/15/87	Bertlyn Bosley Award	Nancy Greene Guilford County Health Dept.
MCH	7/15/87	MCH Outstanding Achievement Award SIDS Counselor Award	Marty Ballard, DHS, Raleigh Diane Tyson, DHS, Raleigh
Dental Health	6/30/87	Earnest A. Branch	Valerie A. Wynne-Hall, DDS Cumberland County Health Dept.
Laboratory	(To be Announced)	"Laboratorian of the Year"	Katie Biggers Wayne County Health Dept.
Nursing	4/20/87	Margaret B. Dolan Direct Services Award	Yvonne Chilcoat Randolph County Health Dept.

## **Continuing Education**

CHAPEL HILL — The University of North Carolina at Chapel Hill is accepting applications for its Regional Master's Degree Program for working health professionals and administrators. The program, which is offered through the School of Public Health, awards the Master of Public Health (MPH) degree in Health Administration. The next class will be admitted in May, 1987.

The Regional MPH Degree Program, initially supported in part by the W.K. Kellogg Foundation, makes part-time graduate study available to health practitioners interested in health policy and administration. The program emphasis is on comprehensive, high quality, flexible and self-paced learning: degree requirements may be completed in 2½ to 5 years; up to 12 semester hours of credit may be earned in other approved programs; up to 15 semester hours of credit may be earned through integrated courses taught largely through homebased studies under the guidance of faculty and local preceptors. Classroom teaching is limited to three summer institutes of approximately six weeks, plus five-day briefing and review sessions each January for the integrated courses.

To qualify for admission, an applicant must have a minimum of a bachelor's degree and three years prior experience in health administration or a health profession, or must have a prior doctoral level degree in an appropriate field. Further, applicants must have a combined verbal and quantitative GRE score of 1000 or more, or an acceptable score on an equivalent exam; have a minimum G.P.A. of 3.0 on a 4.0 scale; and must maintain full-time employment in a managerial or clinical position in the health or human services field during the course of study.

The Non-Residential Master's Degree Program has been offered since 1969. To date, nine classes have graduated and four cohorts totaling 115 students are currently enrolled.

For more information or for application materials, contact the Non-Residential Programs Office, Department of Health Policy and Administration, School of Public Health, 263 Rosenau Hall 201H, Chapel Hill, N.C. 27514 or call (919) 966-1451.

CHAPEL HILL — The UNC-CH School of Public Health will be sponsoring the following continuing education programs this spring:

- \*Current Challenges to Public Health Policy: 1987 School of Public Health Alumni Conference: April 9–10 in Chapel Hill
- \*Understanding Families of Children with Special Needs: April 16 in Charlotte, April 28 in Greensboro and May 7 in Greenville
- \*Health Promotion and Disease Prevention In Day Care Settings: April 25 in Chapel Hill

- \*Basic Supervision for Health Educators: April 27–28 in Raleigh
- \*Effective Supervision for Human Services Personnel: April 29 in Hickory
- \*Medical Information: Hazardous to Your Health?: May 8 in Chapel Hill
- \*Nutrition and Cardiovascular Health: 1987 Public Health Nutrition Update: May 20–21 in Greensboro
- \*Effective Managing the Client/Patient Interview: June 10
- \*The School Health Nurse as a Manager: Making Your Role Count: June 18–19 in Chapel Hill

For more information on any program or to register, contact Pam Duncan, School of Public Health, Office of Continuing Education, Miller Hall 028H, Chapel Hill, NC 27514 or call 919/966-4032.

ASHEVILLE — The University of North Carolina at Chapel Hill has been offering a portion of its Master of Social Work degree program through the Asheville Graduate Center on the University of North Carolina at Asheville campus since 1985. A new class of students will be admitted in the fall of 1987 if the program is approved and funded by the University of North Carolina General Administration.

Students in this program will complete two years of part-time study on the UNC-Asheville campus followed by one year of full-time work at UNC-Chapel Hill. Classes in Asheville will be offered during the day on Fridays.

Although final approval and funding for the programs is not yet assured and will not be determined until summer, it is important that prospective students make a preliminary application as soon as possible. Interested students should write the UNC-Chapel Hill School of Social Work at the address listed below by April 15 to request an admission packet for the Asheville program.

Dr. Jack M. Richman, Director Graduate Admissions School of Social Work (150A) UNC-Chapel Hill Chapel Hill, NC 27514

Name & Address Update:

Michael U. Barrett-Rhodes Adult Health Promotion Section Brunswick County Health Department P.O. Box 9 Bolivia, North Carolina 28422 919/253-4381

Correction to the December Newsletter:
Mr. Lonnie House, STD
Chairperson, (Incorrectly spelled Houst)

## Dolan Award Honors Public Health Nurses

Public health nursing excellence was exemplified in the life and career of the widely beloved Margaret B. Dolan. A native of Lillington and a graduate of Georgetown and Columbia Universities, Mrs. Dolan went on to become a prominent national leader. She retains the unique distinction of being the only person to serve as president of three national health organizations: The American Nurses' Association, The National Health Council and The American Public Health Association. During the presidency of John F. Kennedy, she was appointed to serve on the National Advisory Health Committee and continued to serve in that capacity under President Lyndon B. Johnson. She was also appointed as Nursing Consultant to the Surgeon General, Department of the Army, from 1969–1971.

Although her service to national health was considerable, including membership on the Board of Directors of the National Assembly for Social Policy and Development, the people of North Carolina also felt the impact of her contributions. In the early forties, she worked as a staff nurse and VD Clinic supervisor at the former City Health Department in Greensboro. After a year as Tuberculosis Nursing Consultant for the U.S.P.H.S. Tuberculosis Program and four years as Generalized Public Health Nursing Supervisor and Tuberculosis Nursing Consultant for Baltimore County Health Department, Maryland, in 1950, she became a faculty member in the Department of Public Health Nursing, School of Public Health at the University of North Carolina. In 1959, Mrs. Dolan became Chair of the department and during her tenure as Chair (1959-1973) she served as a consultant for public health surveys, authored numerous publications and papers, and served as a leader of the public health nursing profession in the state and across the nation. Mrs. Dolan died in 1974.

The Public Health Nursing Service Section unanimously established the *Margaret B. Dolan Award* in 1972 to recognize public health nurses committed to quality nursing care, excellence in public health nursing service, leadership in providing service to citizens of North Carolina, contributions to the improvement of community health, and professionalism as a style of life.

"She was one of the most dynamic and energetic women I have ever known," states Kate Williamson of Fayetteville, first recipient of the Margaret B. Dolan Award in 1973. Each of the ten persons to receive the award since that time has spoken of the profound honor it has been to have this highest distinction in North Carolina public health nursing service conferred by one's peers.

The Public Health Nursing Service Section urges anyone knowing a dedicated public health nurse deserving professional recognition to submit their name for nomination. Nominating forms and information may be obtained by writing to: Yvonne Chilcoat, Director of Nursing, Randolph County Health Department, 2222 S. Fayetteville Street, Asheboro, N.C. 27203, or calling (919) 629-2131, Ext. 3227. Nominations must be received by Yvonne Chilcoat no later than May 31, 1987.

## What Is a Member-at-Large?

Is this a person involved with NCPHA who is overweight? Or possibly a member of NCPHA who lives at Large, North Carolina? Though these answers are good, they are both wrong!

A member-at-large is an elected officer who is on the

Governing Council and represents the Association. According to the NCPHA Manual of Procedures, the duties of the membersat-large are: (1) To think and speak as representatives of the Association as opposed to representatives of Sections. (2) To serve as members of the Governing Council. (3) To serve on committees for special projects as charged by the President.

This officer can further be used directly by the membership to be a voice on the Governing Council for issues and concerns that affect the NCPHA or universal public health issues. We, your members-at-large, are at your disposal and want to enhance your representation in the NCPHA. Please feel free to contact us whenever you see a need:

Frankie Barnes, Epidemiology Section, Raleigh 919/733-3030

Michael Clements, Division of Health Services, Winston-Salem 919/761-2390

Nancy Gatewood, Buncombe County Health Department 704/255-5675

Keith Glover, Wake County Health Department 919/755-0761

Jonathon Levin, Mecklenburg County Health Department 704/375-1885

Charles Powell, Wayne County Health Department 919/731-1174

Michael Clements, Member-at-Large

## **WNCPHA 1986**

Joyce Atkins, Reporting

WNCPHA met in Lenoir for their 1986 Convention with a theme of "Public Health — 40 Years of Progress and Service". Approximately 450 persons attended, with membership reaching 800.

Dr. Ronald Levine, State Health Director presented the WNCPHA Awards at Cedar Rock Country Club in Lenoir, to the following:

Linda F. Fisher, Nursing Supervisor of Jackson County Health Department won the coveted E. STANLEY HUNTER AWARD.

Winning the Exemplary Service Award was Yvonne Peterson of Graham County Health Department.

Dr. Kenneth Scott of Western Regional Office, TB Section, received the WNCPHA Special Award.

Joseph E. Beck of Western Carolina University in Cullowhee received the William A. Broadway Award.

GEORGE F. BOND, Past President of NCPHA AND WNCPHA installed WNCPHA 86-87 Officers. Pictures left to right are Virginia Burrell, Secretary, Jackson County; Nancy Frost, Treasurer, Appalachian Health District; Barry Bass, Vice President, Stanly County; Bob Farris, President-elect, Cabarrus County; Denese Houston, President, Cleveland County; and George Bond.



## Friday Speaks on Poverty

William C. Friday has retired from the presidency of the North Carolina University system but he has not stopped working for the welfare of North Carolinians.

This became evident when he spoke at our 75th Annual Meeting held in Greensboro on September 19th. His theme was "Some Thoughts about Our Future," but his focus was on poverty.

He presented the kind of statistics with which all of us in public health are familiar — over a million North Carolinians in poverty, 300,000 of them children, new kinds of poverty developing, problems increasing, etc. But Friday went on to tell about his own personal commitment to do something about this situation.

Because the public at large does not recognize the scope of poverty, nor understand the efforts already made by health and welfare agencies, Friday has set up a committee of prominent North Carolinians to begin "educating the public" about our common responsibility in dealing with the complex problems of poverty.

"If what is done about poverty is to be effective it must have the support of an understanding public," Friday stated.

The "education of the public" program of the Committee, chaired by Friday, is now developing

many advisory and program groups throughout the state and has already issued several publications. In his speech, Friday urged health professionals to get copies of this material, read it, and share in the broad educational process. The publications are:

POVERTY AND CIVIC RESPONSIBILITY, a statement by 19 prominent North Carolinians. 32 pages. Price \$2.56 (incl. postage)

19 REASONS FOR BEING IN POVERTY, a 32 page booklet with national and state statistics and comments by professionals. Price \$1.64 (incl. postage)

A VIEW OF POVERTY IN NORTH CAROLINA, a reprint of a seven-part series, titled "The Poor Among Us," published by the Greensboro News and Record (64 p.) in the fall of 1985. Price \$3.19 (incl. postage)

RUMORS AND FACTS ABOUT POVERTY, brief reports of 9 studies. Price 42¢ (incl. postage) By ordering the full set at \$5.69 one can save \$2.12 over single prices.

Send check to *H.S.I. Poverty Project*, 5608A W. Friendly Avenue, Greensboro, North Carolina 27410. This project is in association with The Human Services Institute (H.S.I.)

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, Inc. APRIL, 1987

**NEWSLETTER** 

P.O. Box 10378, Raleigh, N.C. 27605

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Annette S. Boutwell 722 Graham Street Raleigh, NC 27605